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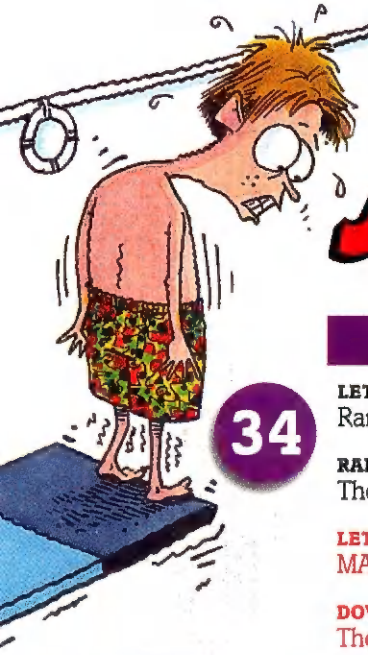

MAD

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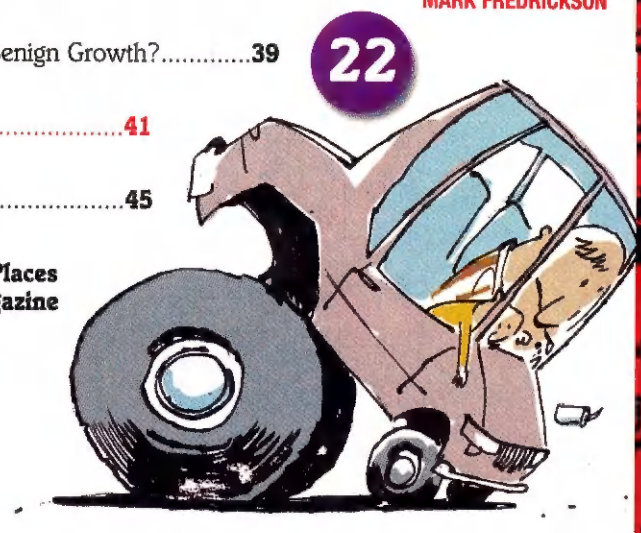
Once you've learned to ride a bike, you'll never forget – too bad the same's not true about the combination lock you chain it up with!
ALFRED E. NEUMAN

COVER ARTIST:
MARK FREDRICKSON



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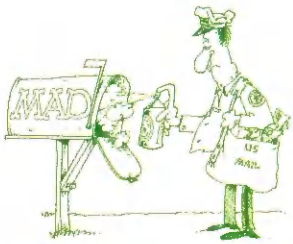


OSCAR LIAR WEINER

I noticed an error on page 18 of MAD #490. You show Steven Spielberg at his desk, which has two Oscars on it. This was probably done because Spielberg has won two Oscars for directing. The reason this is an error is because Spielberg also won two Oscars for producing: he won a Thalberg Award at the Oscars in 1987 for his career achievements as producer and he earned the 1993 Best Picture Oscar for *Schindler's List*. So you see, four Oscars should have been drawn on Spielberg's desk, not two. Next time you attempt to draw someone at their desk, I suggest you do more research to see how many Oscars they've won!

Adam Gallucci, letters@madmagazine.com

Up and Adam — First of all, Ebert, we're not wrong. If we had drawn *five* Oscars, then we would have been wrong. However, the two Oscars you see are just the two that he keeps on his desk. The same way that we're not saying Spielberg only owns one jacket, just because we're showing him wearing that green one. Or to give another example, your letter only featured a few stupid thoughts (granted they were *extremely* stupid) but we're certain that you have a near limitless pool of idiotic ideas that just aren't on display in your letter! —Ed.

THE BIG EASEL

Enclosed is the latest in my MAD-inspired edible art series entitled "Fruit Neuman." Please allow yourself to gaze upon it while perhaps issuing an awed sigh. Don't be surprised if you feel a tear gathering in the corner of your eye, for this is true art mastery. I'm sure the first people who saw Andy Warhol's Campbell Soup Cans felt the same way. The piece was made mostly out of fruit. I used strawberries and blueberries for the hair, apple skin and lemon rind for the facial features and mint leaves for the eyes and mouth. Alfred never looked (or tasted) so delicious.

Jeff Robertson, Fairborn, OH

Jeff Comedy Jam — We didn't feel a tear gathering in the corner of our eye, but we did feel the vomit rising in our throat — same difference! —Ed.

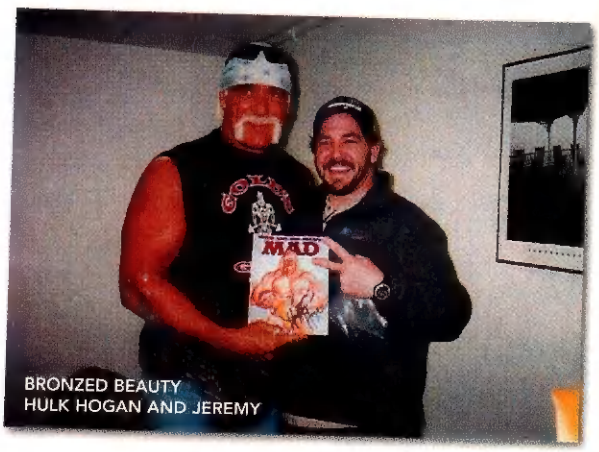
ALFRED E. FRUIT-MAN?

NIFTY FIFTY CELEBRITY SNAP

This past winter, Hulk Hogan was with his daughter Brooke on her promotion tour for her album at our local mall in Dartmouth, Ma. The radio station I work for sponsored the event with a meet-and-greet for selected contest winners. So, while everyone mugged up to Brooke for photo ops, I was lucky enough to get a photo with the Hulkster holding an autographed copy of issue #264 from July 1986. Do you think this issue is worth more than the $1.35 cheap cover price, now that it has Hogan's autograph on it?

Jeremy Boutin, Dartmouth, MA

Rootin' Tootin' Boutin — Way to go getting this Nifty Fifty™ photograph of Hulk Hogan. At any time were you frightened that Hulkamania might, in fact, run wild over you? Way to go taking the chance and risking it all for the good of the Nifty Fifty™. Congrats on your three-year subscription! —Ed.



BRONZED BEAUTY
HULK HOGAN AND JEREMY

A MAN FOR ALL REASONS

I just wanted to tell you the top five reasons I subscribed to MAD:

1. It is sooo funny.
2. You do very good spoofs.
3. I want to be on the letters page one day.
4. My dad read your mags when he was young.
5. THE FUNDALINI PAGES!!!!

I hope you like these reasons and MAD rules!

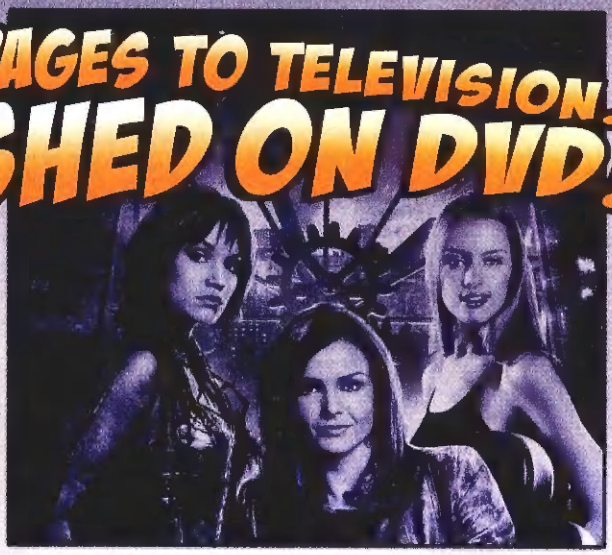
Justin Allen, Rossville, GA

Justin Case — Those are all good reasons. Here are the top five reasons we're running your letter!

1. **You've got two first names and that pleases us.**
2. **We're suckers for numbered lists.**
3. **WE ALSO LOVE ALL CAPS!!!!**
4. **Your letter isn't great, but we're desperate to fill space.**
5. **No, seriously, we're really desperate!**

Thanks for writing! —Ed.

FROM COMIC BOOK PAGES TO TELEVISION...
NOW UNLEASHED ON DVD!

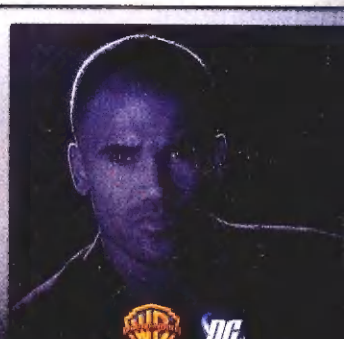


13 EPISODES ON 4 DISCS PLUS **UNAIRED PILOT** AND ALL 30 ANIMATED WEBISODES OF **GOTHAM GIRLS!**

23 EPISODES ON 7 DISCS PLUS ORIGINAL **CASTING SESSIONS** AND 2 NEW **FEATURETTES!**

OWN IT JULY 15

OWN IT JULY 29



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WHEN THE SHIRT HITS THE FAN

Today I was wearing my Wolfmother t-shirt and reading MAD in my AP English 3 class and noticed in "7 Periods Closer to Death" (MAD #490) one of the guys sitting at the lunch table is wearing a Wolfmother ringer t-shirt. I thought that was pretty awesome. Keep up the good work, Ted.

Jake Rice, Bellaire, TX

Rice-A-Roni — Wait, hold the phone! YOU'RE wearing a Wolfmother t-shirt and this guy in the strip is wearing a Wolfmother t-shirt! YOU'RE in high school, and he's in high school, too! Ted Rall is totally ripping off your life! "Keep up the good work"?!? You should be suing that hack! —Ed.

MAKE A DUMB WISH FOUNDATION™

I turn 50 this July (sob), and my MAKE A DUMB WISH FOUNDATION™ request is three-fold: to see my letter printed in the July issue (to help me through the pain), to see the July 1958 cover used in "What the Heck is the Difference" and to have someone explain who the heck is or was Max Korn. I am a MAD lifer...since 8 years old, when my Mom bribed me to help her with the grocery shopping by buying me the current MAD (thankfully she never looked inside the magazine!), to my current eBay hunt for the first 23 issues.

George Brewster, San Diego, CA

Brewster Seat — Here at the MAKE A DUMB WISH FOUNDATION™ we love making readers wishes come true. But in your case, only partly true. First of all, you'll notice that it is called the MAKE A DUMB *WISH* FOUNDATION™ — that's singular, you greedy old fart! So we'll print your letter and call it a day. Thanks for reading MAD all of these years. You've truly wasted your life, but we appreciate your business! —Ed.

AWARD FOR THE WISE

Every year the National Cartoonists Society honors an artist with the Reuben Award as Outstanding Cartoonist of the Year. This year's honoree was legendary MAD artist and writer Al Jaffee. Al is the fourth member of the Usual Gang of Idiots to win the trophy, following Mort Drucker, Jack Davis and Sergio Aragones. Congratulations, Al, we really think this will kick start your career!

REUBEN AWARD WINNER AL JAFFEE

THE KING AND QUEEN OF NEW ORLEANS, AL AND JOYCE JAFFEE

(L. TO R.) MAD ART DIRECTOR SAM VIVIANO, SERGIO ARAGONES, AL JAFFEE AND JACK DAVIS

PHOTOS: DAVID FOLKMAN

SAN DIEGO COMIC-CON GOES MAD!

If you're at the San Diego Comic-Con July 24th-27th, be sure to pick up a free special issue of MAD featuring all new material about the Con. And be sure to look for MAD artists and writers to sign it!

CAUGHT READ HANDED

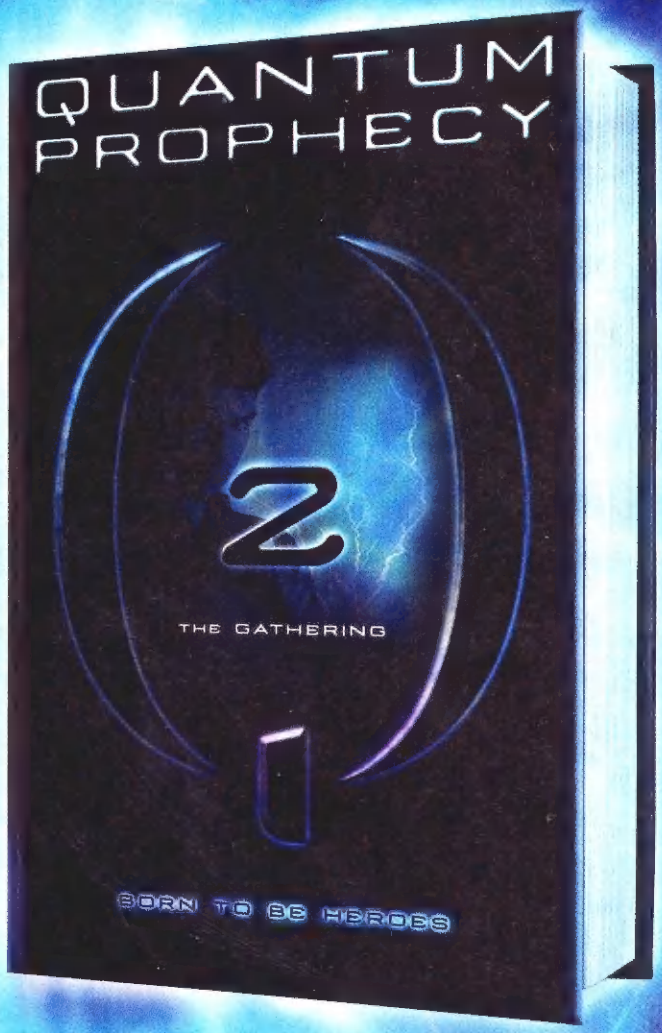
I've been reading MAD for quite a while now, and I have to say thank you! However, once the magazine arrives, and I'm heading to my room for reading it, my sister is somehow taking it without me realizing it. Suddenly it has gone from my hands. She's a pure ninja. So, to stop her I thought about building a trap to knock her down, but didn't really know how to make it. Please help me, how do I stop her from taking my magazine?

Jens Holdam, Denmark

Know When to Holdam — We have the perfect way to keep your sister from swiping your MADs. Tear the cover off the new issue and wrap it around the phone book. Then loudly exclaim "Oh boy, a new extra thick copy of MAD just arrived in today's mail!" She'll grab it, as she always does and will be halfway through the "Jørgensens" before she realizes she's been duped! —Ed.

BORN TO BE HEROES

Meet the new generation of superheroes. And the new generation of villains. They're young, they're powerful, and they refuse to be defeated. Something will have to give . . .



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THIS COULD BE YOUR SCHMUCKY DAY

If you're unlucky enough to live in the "state" of Delaware, we have some more bad news for you! You can now buy MAD scratch-off lottery tickets! Who knows — if you win, you might even be able to move to Rhode Island!

SCHOOL DAZE

So for a couple of days during a week, I brought six MADs into my classroom to read. The shocker is that I had most of them in full view of my teacher, and not ONE got confiscated by her. I am a good student so that might explain a bit. Nice teacher or what?

Richard Rasheed, Pawleys Island, SC

Three Rasheeds to the Wind — That is quite the mystery. We've narrowed it down to three possibilities. 1) You're home-schooled. 2) You're not home-schooled, but your teacher is just happy you're occupied so she won't have to talk to you or 3) You go to a typical public school that's so poorly funded, MAD contains more factual information than any of your outdated textbooks! —Ed.

GOD SAVE THE CLEAN

Last Christmas I gave my wife a subscription to MAD magazine. Boy, has that ever been a mistake! Her nose is always in it! For dinner I get served things like a can of tuna, a can-opener, and a squeeze-pack of mustard. The house is full of dust bunnies with feet and attitude. Unwashed laundry is strewn on the floor, dumped in the bathtub, and jammed in the dishwasher. Just swell! So my question to you home-wreckers is this: how do I keep the dust bunnies from getting into the tuna?

Michael McClintock, Fresno, CA

McClintock is Cheap — Wait a minute, there AREN'T supposed to be dust bunnies in tuna? Oh man, we need to start paying closer attention to expiration dates. And stop shopping at that Latvian dollar store! —Ed.

READER ALERT

If you were lucky enough to have your missive printed in this month's Letters Page you'll receive *Guitar Hero World Tour* for the Nintendo DS courtesy of our friends at Activision. For more information please go to www.guitarhero.com. If you didn't make it, don't get your frets in a mess, the game is on sale now!

COMING UP IN MAD #493, ON SALE AUGUST 19!

OUR HILARIOUS SATIRES OF THE NEW *INDIANA JONES* AND *NARNIA* MOVIES!

COMING UP IN MAD KIDS #12: ON SALE AUGUST 19!

A MAD KIDS LOOK AT WATER PARKS, *INCREDIBLE HULK* FUNNIES AND MUCH MORE!

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CONTRIBUTING ARTISTS AND WRITERS
the usual gang of idiots

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THE FUNDALINI PAGES

ARE YOU A CELEBRITY OR ARE YOU A CELEBUTARD?

Nicole Kidman speaks at your funeral	Nicole Richie speaks at your intervention
Magazines publish pictures of you shopping on Rodeo Drive	Magazines publish pictures of you taking a whiz on Rodeo Drive
Your movies have grossed millions of dollars	Your sex tape has grossed out millions of internet users
You expose your soul on *Inside The Actor's Studio*	You expose your boobs on *Howard Stern*
Cell numbers in your Fave 5 include personal assistant, studio president, agent, seamstress and a business manager	Cell numbers in your Fave 5 include body shop, bail bondsman, DUI lawyer, Planned Parenthood and a reality show producer
You did *Hamlet* at age 11	You did your nanny at age 11

THINGS HILLARY CLINTON SUPPORTERS CAN BE HAPPY ABOUT

(EVEN THOUGH SHE DIDN'T WIN THE DEMOCRATIC NOMINATION)

She now has plenty of time to vote for unwinnable wars, Patriot Acts and other crap that she'll criticize and distance herself from in 2012.

She won't be president after George W. Bush, so she won't have to do the one thing all women hate to do: clean up some inconsiderate jerk's mess.

Considering that at various times she's claimed that Bill wasn't cheating on her and that she was shot at in Bosnia, it's best for everyone involved that she doesn't have her finger on the nuclear button.

The strain of four to eight more years of having to pretend that her marriage is hunky-dory would probably have killed her anyway.

No matter what, she's proven that a woman can be the equal of any man in blowing an election.

SOLUTION TO LAST MONTH'S "MINI-MYSTERY"

Upon questioning each of the guests, Inspector Farnsworth deduced that Mr. Kensington had hidden the tapioca in his pants.

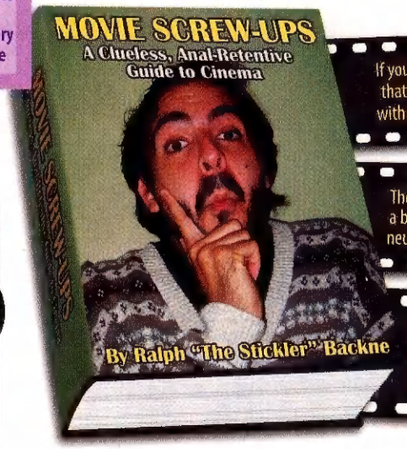
NEXT MONTH: "The Loquacious Lemur"!

THE GODFREY REPORT	IN	FIVE MINUTES AGO	OUT
	Gruel	*Mush*	*Slop*
	Limping	*Hobbling*	*Gimping*
	Epoxy	*Paste*	*Mucilage*

FUNDALINI PRESENTS EXCERPTS FROM:

MOVIE SCREW-UPS

A CLUELESS, ANAL-RETENTIVE GUIDE TO CINEMA



If you check the credits carefully, you'll find that the *Batman* movies are inconsistent, with different actors listed in the lead role.

The Scarecrow in *The Wizard of Oz* claims to not have a brain. How, then, can he talk and walk, without the neural networks that are only contained in the brain?

The Oscar-winning song "It's Hard Out Here for a Pimp" from *Hustle and Flow* contains the phrase "I done seen me some crazy thangs in the streets." The correct grammar, of course, is "I've seen some crazy things in the streets."

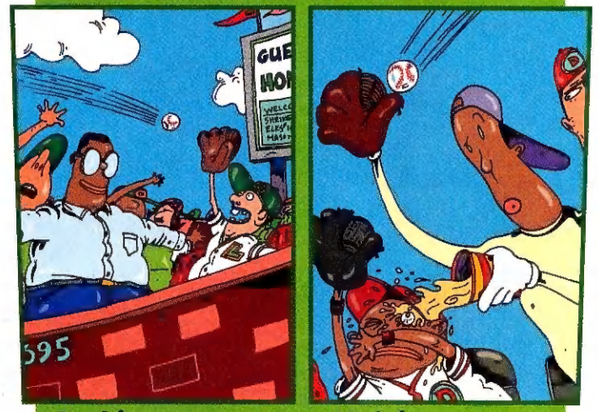
THE FAST 5

WAYS THAT YOU CAN PROTEST CHINA'S HUMAN RIGHTS VIOLATIONS

1. If you absolutely must get finger foods at Jack-in-the-Box, get the chicken or taquitos, not the egg rolls
2. Make a complete screaming jackass of yourself if you see the Olympic torch pass by, so the Chinese government will get the point and make changes
3. When at the drugstore, loudly drone on about how ginseng doesn't cure a damn thing
4. Avoid wearing shirts, shoes and pants, as they were probably made in China
5. Refer to them as "chinks" and threaten to nuke them*

*John McCain only

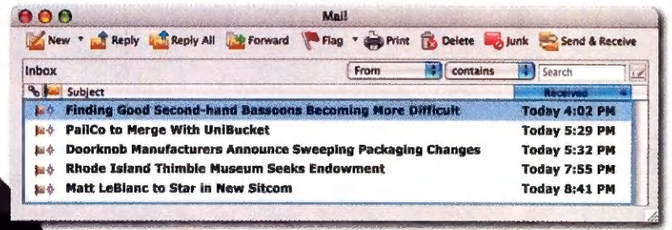
MELVIN & JENKINS' GUIDE TO THE BALLPARK



Jenkins backs off from a foul ball, to let a little kid with a glove catch a souvenir he'll never forget.

Melvin has honed his "accidental beer spill in the eyes" tactic down to a science.

LEAST E-MAILED ARTICLES



PLUGGED NICKEL

"We have traveled through time. We are the Amish of the future."

WORDS THAT WOULD APPEAR IN ADS FOR AIR SICKNESS BAGS IF THEY WERE ADVERTISED LIKE OTHER PRODUCTS

LETTERS TO THE EDITOR AROUND AMERICA

From *The Portland Morning Spewfest*

OBIT OBJECTIONS

Once again, your paper reveals its not-so-hidden agenda. In the obituary last Friday for Mildred Gladman, you stated "She was beloved by all for her countless hours of charity work at the soup kitchen." Really? Did you ask everyone, or just assume that she was loved by "all"? You go on to quote a 7-year-old girl stating that Mrs. Gladman was "the greatest grandmother in the world." I fail to see how anyone can definitively make that statement, given the hundreds of millions of grandmothers in the world, yet you let the comment go unchallenged. Finally, you say that Gladman will "be deeply missed by everyone who knew her." I hate to beat a dead horse, but, again, have you talked to everyone who knew her to determine this "fact"? I expect better from a newspaper such as yours.

Ziegfried P. Jurkin
Rancho Diablo

From *The Murdoch-Worshipper Daily*

COMIC SECULARISM

I was dismayed to read last Thursday's "Dilbert" cartoon. While Dilbert and Wally were whining about their lousy cubicle jobs, it apparently never occurred to either of them to accept Jesus Christ as their personal Lord and Savior. Of course, with today's secular stranglehold on the workplace, maybe we shouldn't expect them to bring up religion, or that pointy-haired boss guy would fire them. And don't even get me started on Garfield's constant gluttony.

Matthew Johnluke,
Chairman, Christ Rules Us Daily
Beastmark Falls

From *The Florida Oregonian*

NOT SO HOT A FUEL

Regarding the May 29th editorial on fuel alternatives, the one you suggested is highly impractical, not to mention bizarre. To start with, very few people in this state own iguanas. And even if that weren't the case, forcing them to urinate that much constitutes cruelty to animals. In the future, I hope you will consult with experts before publication.

Alvin J. Thornside
Lint Valley

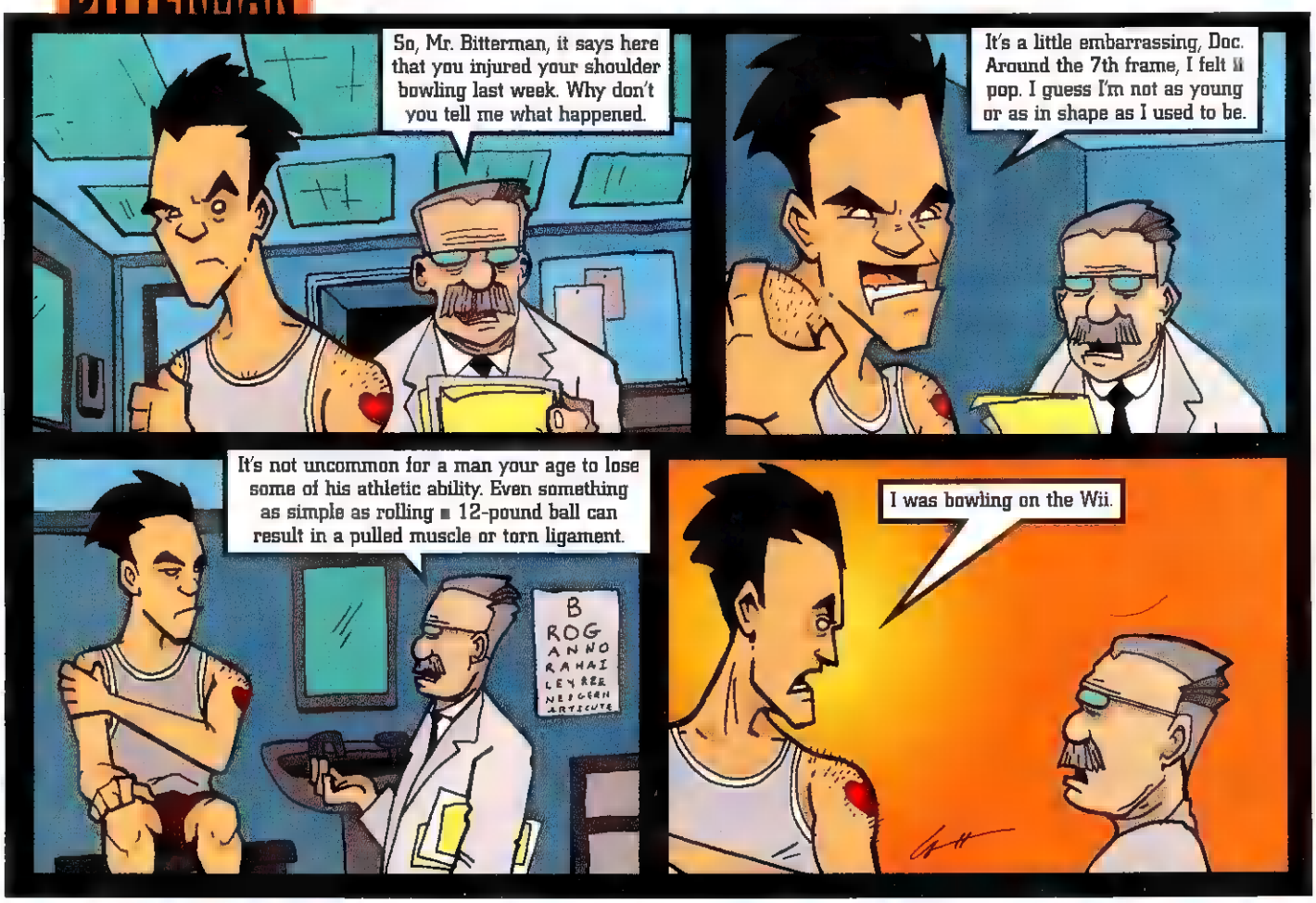
From *The Vagueville Paper Thing*

DOG GONE IT

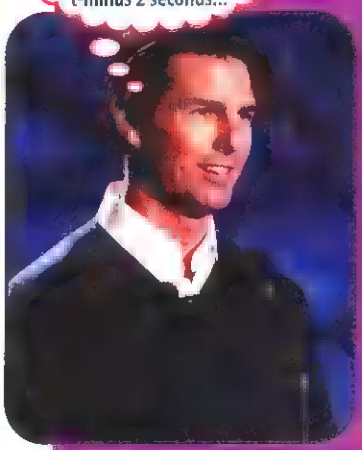
When will dog owners in this city realize that their pets are a nuisance to the rest of us? If the barking at night, defecating on my lawn, and knocking over garbage cans wasn't enough, these mutts are also telepathically instructing me to kill people. Enough is enough: we need leash laws now!

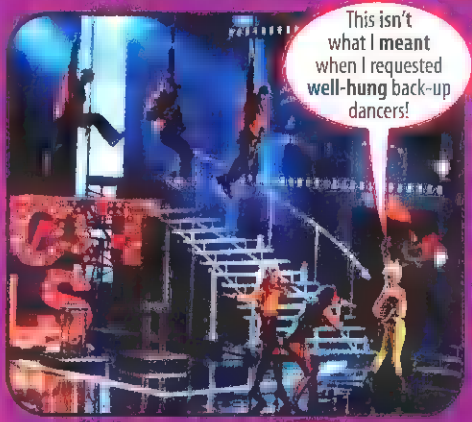
Revor Odif
Mt. Hillcliff

BITTERMAN


So, Mr. Bitterman, it says here that you injured your shoulder bowling last week. Why don't you tell me what happened.
It's a little embarrassing, Doc. Around the 7th frame, I felt it pop. I guess I'm not as young or as in shape as I used to be.
It's not uncommon for a man your age to lose some of his athletic ability. Even something as simple as rolling a 12-pound ball can result in a pulled muscle or torn ligament.
I was bowling on the Wii.

FUNDALINI GOES TO THE MTV MOVIE AWARDS


Must entertain. Begin "Award Presentation" procedures. Engage smiling program. Initiate eye twinkle sequence. Increase charm levels. Commence verbal address in t-minus 2 seconds...



FRIENDS OF FUNDALINI

Desmond Devlin Garth Gerhart Dave Hanson Darren Johnson Jeff Kruse Jacob Lambert
Barry Liebmann Hermann Mejia Scott Nickel Kevin Pope Jack Syracuse Rick Tulka

MAD'S INTERNATIONAL PREVIEW OF THE BEIJING OLYMPICS

WRITER: DESMOND DEVLIN
ARTIST: TOM BUNK

During NBC's thirty thousand hours of Summer Olympics coverage, you'll hear every American detail about every American athlete who represents America for Team America. You almost wouldn't know that athletes from two hundred other countries will be competing. And yet, now and then people from other countries actually do win events, which are usually aired around 2:30 a.m. on NBC's sister stations Bravo, Telemundo3 and *NBCWeatherPlus.com*. With this kind of jingoistic narrowcasting, how will you ever get the info you need to win your quadrennial Olympic archery office pool? Easy! By checking out ...

CHINA

The People's Republic of China is eager to promote the Beijing Olympics as a symbol of the country's emergence on the world stage. As a patriotic measure, it has ordered all 1.3 billion of its citizens to take part in the competition. This has slightly complicated the scheduling and the heptathlon event is now expected to end sometime in early 2056. China lost its recent qualifying match in soccer 58-1, because the coach harmonically arranged his defenders strictly on the basis of feng shui. Nonetheless, an old Chinese proverb captures the nation's Olympic spirit: "A stone in the ocean is deep and unknowable, but when the sun is hot, you do NOT want to stand downwind from the Bulgarians."

The 2008 Olympics will feature five mascots. The characters represent water, metal, fire, wood and earth, which are the five elements most commonly used to torture political prisoners.

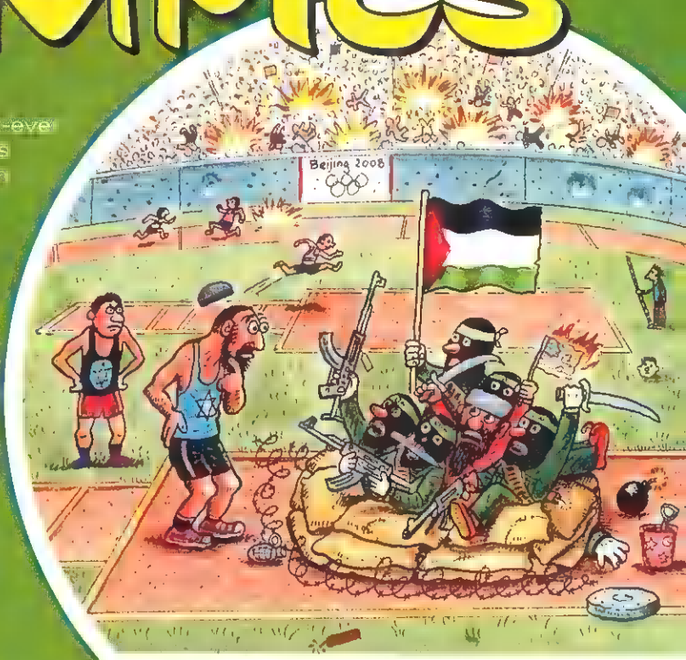
Russia's weakest event continues to be sailing, due largely to the beloved national tradition of entering Vladimir Lenin's embalmed corpse in every race since 1924.

RUSSIA

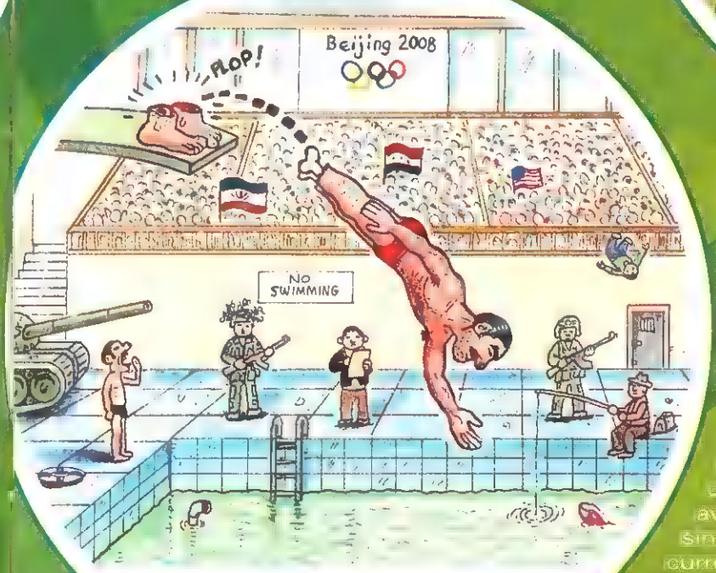
Fielding the largest team in the Olympics (224 men, 218 women, 5 bears), Russia will be there to win. And with half the team contaminated by Polonium-210 radiation, they'll be a spectacular sight at the opening ceremonies. Boxing coach Vladislav Belyakova has imposed a strict new training regimen on his men: absolutely no drinking vodka during the fight. Russia expects to dominate in all shooting categories, from skeet to trap to uninvestigated. But in track and field, China's 21st-century synthetic tracks pose a problem for Soviet athletes who have become accustomed to running across the permafrost-covered bodies of dissidents and Putin critics. The team absorbed a late hit in June when fencer Aleksi Gogunov tested positive for borscht.

ISRAEL

Israeli fans *kvelled* about the country's first-ever gold medal in the 5764 Olympics four years ago, but the follow-up will likely leave them *kvetching*. The national team has been peppering the Wailing Wall, and is a favorite to medal. Marathon runner Judith Kemmelman has logged times of 2:20:43 and 2:19:50 — but for you, I did it in 2:19:43, fact. Volleyballer Uriel Nachum is one of just two athletes with the same name as the nation they represent, the other being a guy named Chad. In a somber moment before leaving for Beijing, the national team visited the bedside of former Prime Minister Ariel Sharon, who is in a persistent vegetative state. Team USA had a similar experience when they visited President Bush.



The Israeli long jump team was unable to practice, after Hamas claimed sovereignty over the little pit of sand the jumpers land in.



The Iraqi swimming team, favors the low-scoring "Saddam statue" technical dive.

IRAQ

Iraq arrives in China as a team in crisis. Their chances of winning a baseball medal are deader than Uday and Qusay. Team morale plunged when the second baseman found out that the shorts were great-great-great-

FRANCE

France's water polo team is under-prepared, because the players don't like going into water more than once every ten days. And women's pole vaulter Margaux Bonnaire suffered a truly gruesome injury after her armpit hair got caught on the crossbar. Usually, the rowing team is a national focal point, since it permits the French to look backwards to glory. But it failed to qualify after the entire rowing crew went on strike mid-race and then drowned. Worse still, former marathon champion Henri Malet's training is going poorly because he is having trouble cutting down to five packs of cigarettes a day.

France's newest Greco-Roman wrestling sensation may be a rare bright spot. The Notre Dame newcomer has never had both of his shoulders pinned to the mat.

Weightlifting superheavyweight Cardinal Francesco Sandri isn't expected to medal in the clean and jerk. But he's among the world's elite in the kneel and rise, the confess and repent, and the molest and settle.

VATICAN CITY

With a country whose average age is comatose, the men from Rome will need to be at their infallible this summer. Vatican City has never won gold (as if it needs any more), and church officials blame past woes on those pointy hats that create terrible wind resistance *and* their foolish (and painful) decision in 2004 to compete in stained glass shorts. They hope to resurrect their chances with sprinter Cardinal Giacomo Polettina, who plans on threatening his competition with excommunication if they don't allow him to win. The Vatican's chances of capturing a soccer medal are greatly diminished because their highly-regarded goalie, Cardinal Sandoval Ossa, is out with stigmata.

THE NETHERLANDS

In this era of performance enhancing drugs in sports, the team from Holland is a breath of fresh air. They compete on a pure regimen of hash brownies, LSD and magic mushrooms, which are all distinctly performance UN-enhancing drugs. Even so, many martial arts traditionalists insist that the large wooden shoes give the Dutch tae kwon do team an unfair advantage. There are high expectations for the sailing team as Captain Halbo Van Gogh, the fourth-generation descendant of the famed painter, has done his ancestor one better by chopping off both ears. "For wind resistance," he explains.

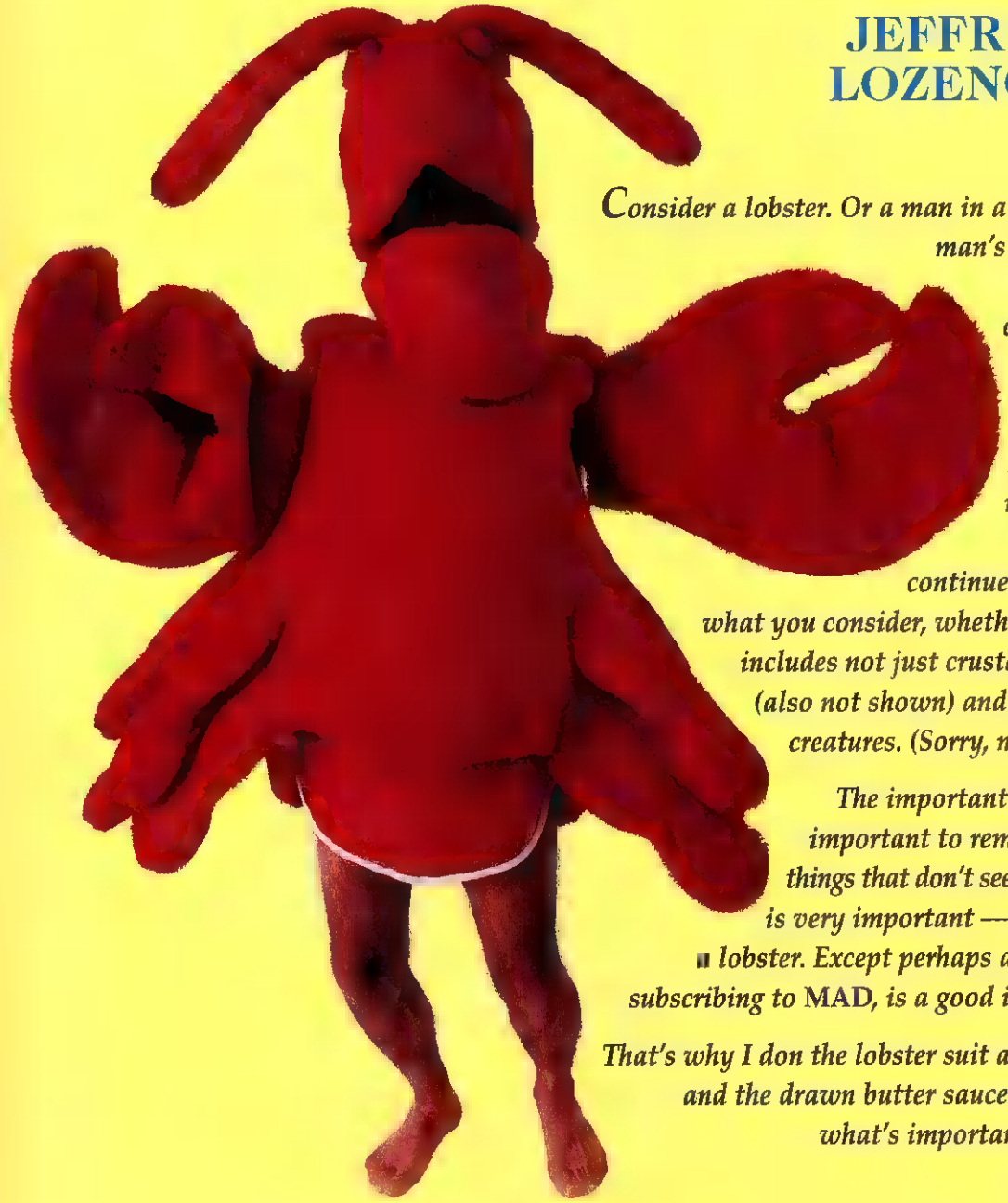
Aging Dutch hookers keep climbing up onto the winners' platform, where people can walk by and stare at them.

THE KNOCKOUT
OUTLAST
A MAD POLITICAL POSTER
ARTIST: MARK FREDRICKSON

#28 In A Series

An important message from MAD's Director of Business & Development,

JEFFREY LOZENGE



Consider a lobster. Or a man in a lobster suit. Or a lobster in a man's suit (not shown). Either way, it's obvious to even the most casual of lobster observers that lobsters don't give a damn. That's where I come in.

And that's where MAD *comes in. Yes,* MAD *— the magazine whose time is and was and continues to be — gives a damn about what you consider, whether you consider it or not. This includes not just crustaceans but other sea creatures (also not shown) and even creatures that aren't sea creatures. (Sorry, no room to show them, either.)*

The important thing to remember is that it's important to remember important things, even things that don't seem important, like MAD, *which is very important — at least when compared with a lobster. Except perhaps at a lobster dinner, which, like subscribing to* MAD, *is a good idea for you, but not a lobster.*

That's why I don the lobster suit and risk the scalding hot kettle and the drawn butter sauce. Because I give a damn about what's important, even though lobsters don't.

Order the veal entrée.

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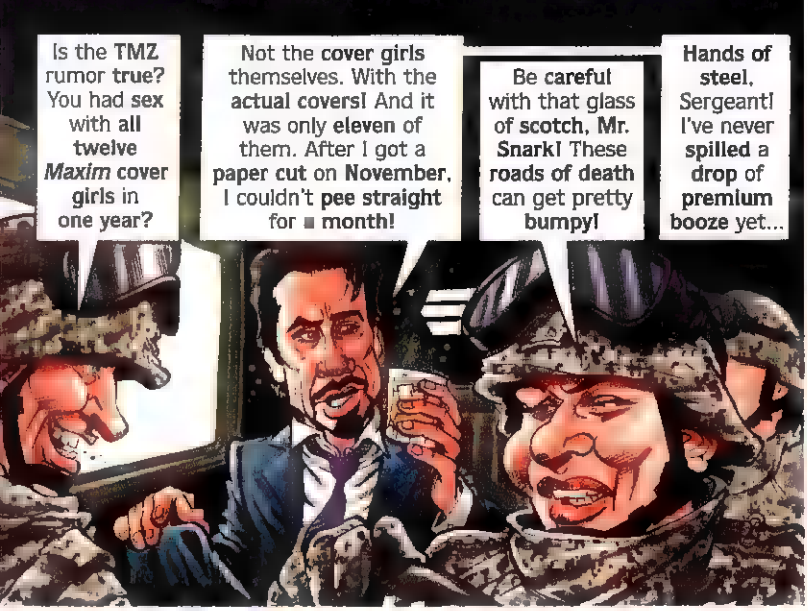
A guy who has everything, and yet has nothing? Who almost gets killed by his own missiles? And then has to battle an evil version of himself, to find his true self? That's...

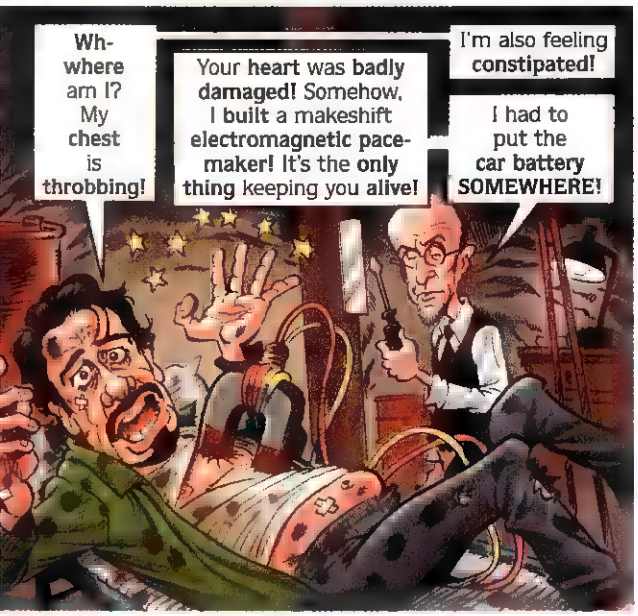
IRONIC, MAN

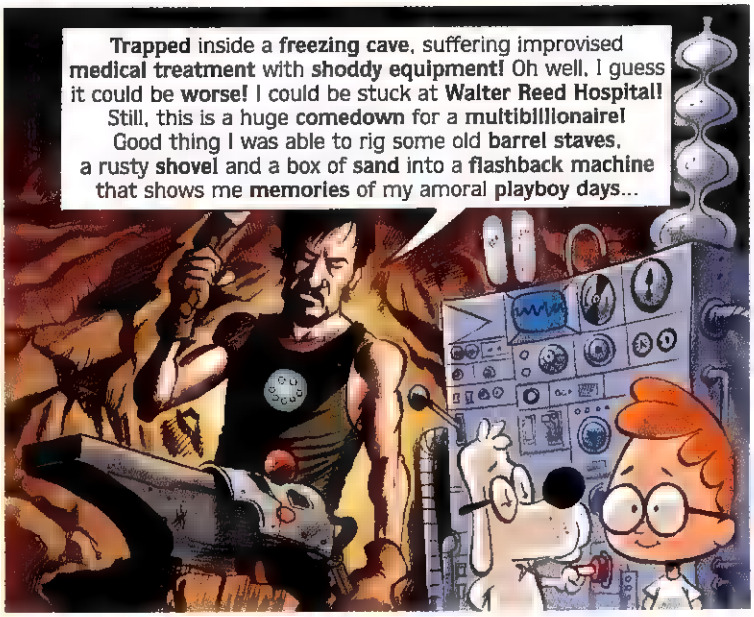
International arms dealer Phony Snark is the man! He's got money. He's got cars. He's got women! And he's got the skankiest facial hair since Spencer Pratt! Talk about nasty black ops!
Gentlemen, I give you my Gigolo missile system! It's the finest product ever produced by the Snark engineers in the Snark Long-Range Targeting division of Snark Industries, a proud subsidiary of Chips Ahoy cookies!
Behold, as it transforms this Godforsaken expanse of rubble into ■ Godforsaken expanse of more, slightly smaller rubble! I warn you, though, these puppies aren't cheap! They cost 300 million dollars apiece! But that includes free shipping!
Geeba geeba! I wannit, I wannit, I wannit! But 300 million is a lot of discretionary spending! What can we cut from next year's budget?
We've got 100 million earmarked for childrens' immunization, 100 million to remove the toxins from drinking water, and 100 million for the education of the blind!
Mr. Snark, you've got a deal!
FUTURE SITE ANOTHER HALLIBURTON REBUILDING PROJECT
MISSION ACCOMPLISHED
PRODUCT PLACEMENT HERE
Phony is a born salesman! It was my second-best idea to send him to a war zone in Afghanistan! My best idea was buying ■ one-way ticket! Now, I'm going to disconnect from this expensive phone call and move him from my Friends and Family mobile plan to my Unwitting Victims plan!
With such ■ weapon, I could reduce this country into a smoking hellscape of death and agony! And it would be mine, all mine! Hey, when you have ■ bald head in 115-degree temperature, these are the kinds of master plans you come up with!
You might think that waiting around, holding doors for Phony Snark is ■ lame assignment for ■ military man! Actually, it's about the most exciting thing I get to do in this whole movie! But the producers promised me that if this one goes well, they'll let me do 10 push-ups in the sequel! Or maybe the third one!

WRITER: DESMOND DEVLIN ARTIST: TOM RICHMOND


Is the TMZ rumor true? You had sex with all twelve *Maxim* cover girls in one year?
Not the cover girls themselves. With the actual covers! And it was only eleven of them. After I got a paper cut on November, I couldn't pee straight for ■ month!
Be careful with that glass of scotch, Mr. Snark! These roads of death can get pretty bumpy!
Hands of steel, Sergeant! I've never spilled a drop of premium booze yet...

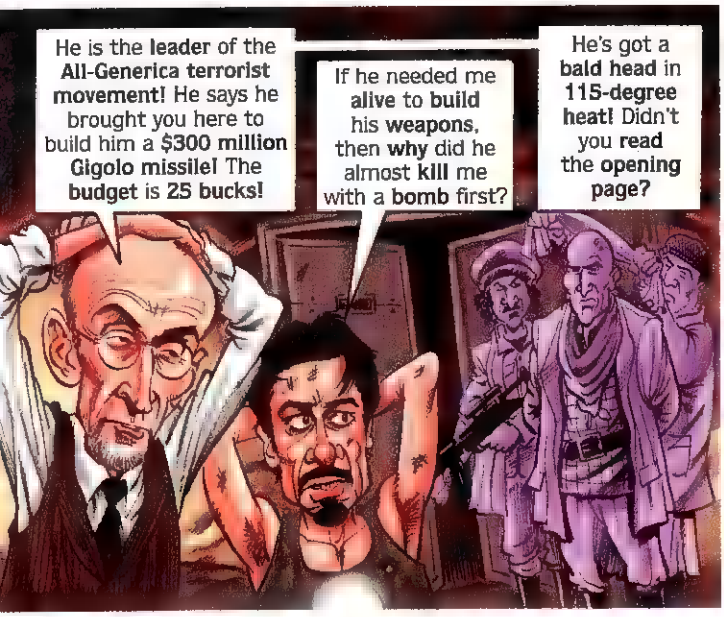
Well, so much for that streak!
KABOOM!


Wh-where am I? My chest is throbbing!
Your heart was badly damaged! Somehow, I built a makeshift electromagnetic pace-maker! It's the only thing keeping you alive!
I'm also feeling constipated!
I had to put the car battery SOMEWHERE!

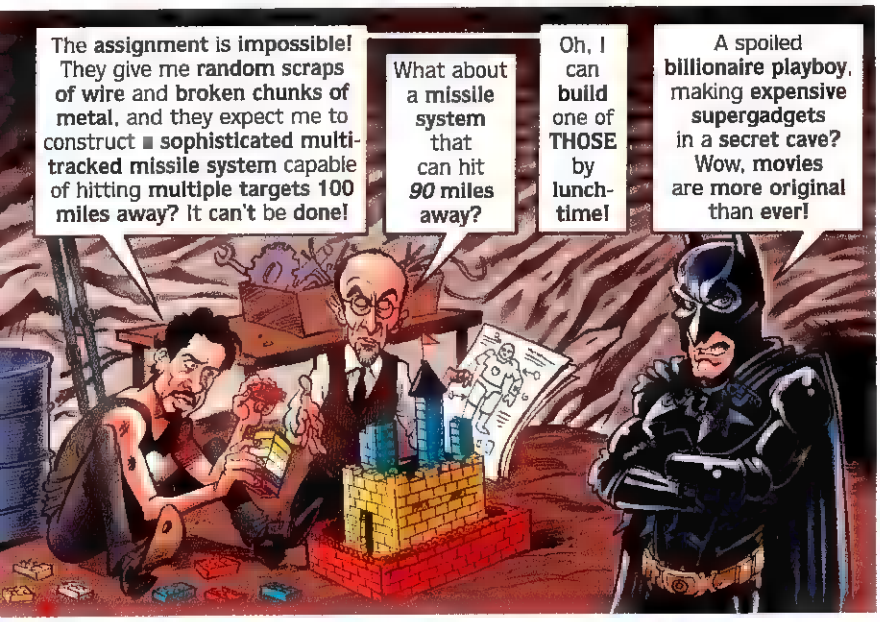

Trapped inside a freezing cave, suffering improvised medical treatment with shoddy equipment! Oh well, I guess it could be worse! I could be stuck at Walter Reed Hospital! Still, this is a huge comedown for a multibillionaire! Good thing I was able to rig some old barrel staves, a rusty shovel and a box of sand into a flashback machine that shows me memories of my amoral playboy days...

Mr. Snark, can you give me a quote?
I'll give you more than that, sweet thing! I'll give you chlamydia!
Honestly, Phony! What can this cheap bimbo mean to you, besides just another notch on your bedpost?
I can't deny it. But just two more notches and my bedpost will topple over! You want to join us? Timmmm-ber!

Do all of your interviews end in cheap, impersonal sex?
Yes, they do. Why do you think I won't go on *Larry King*?
SEE ME SOON! XXOO -LARRY

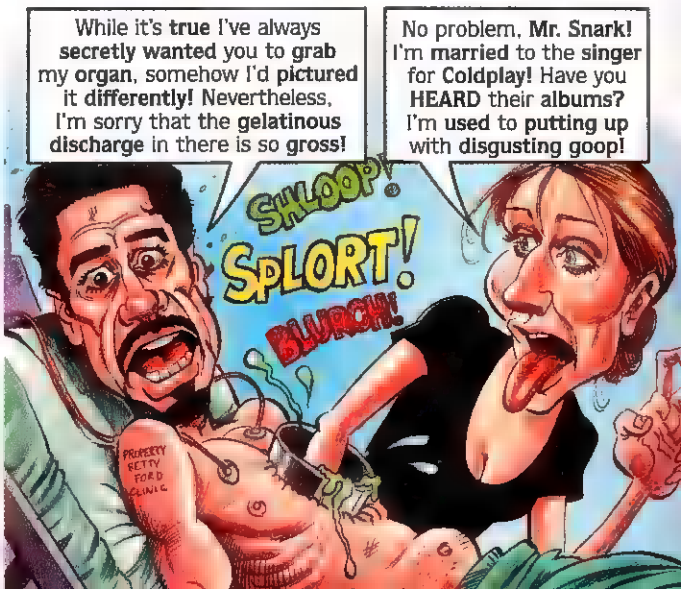

He is the leader of the All-Generica terrorist movement! He says he brought you here to build him a $300 million Gigolo missile! The budget is 25 bucks!
If he needed me alive to build his weapons, then why did he almost kill me with a bomb first?
He's got a bald head in 115-degree heat! Didn't you read the opening page?

I refuse to help you! I don't care if you beat me! I don't care if you burn me!
My friend. We use more state-of-the-art persuasion techniques that don't leave scars... on the outside!
Oh no! Not more crappy superhero movies! Okay! I'll help you!


The assignment is impossible! They give me random scraps of wire and broken chunks of metal, and they expect me to construct a sophisticated multi-tracked missile system capable of hitting multiple targets 100 miles away? It can't be done!
What about a missile system that can hit 90 miles away?
Oh, I can build one of THOSE by lunch-time!
A spoiled billionaire playboy, making expensive supergadgets in a secret cave? Wow, movies are more original than ever!

We've got a cave. A CAVE! Remind me again why we stored all of our weapons OUTSIDE?
So they can make cool explosions, idiot!
Shoot him! Shoot the prisoner! But whatever you do, don't aim at those two gigantic eyeholes!

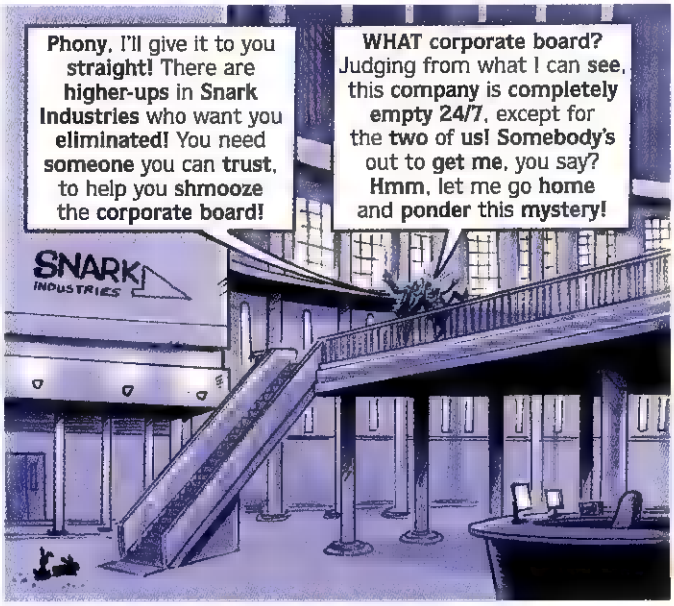
What good is my private jet when it only takes me on guilt trips? Only now do I finally realize that my luxurious billionaire's life is built on nothing! Schlepper, do you know what it's like to have nothing?
As a matter of fact, yes! The company hasn't paid my salary since the day you disappeared!
That stinks. Let me make it up to you! Here. Have the last bite of my cheeseburger!

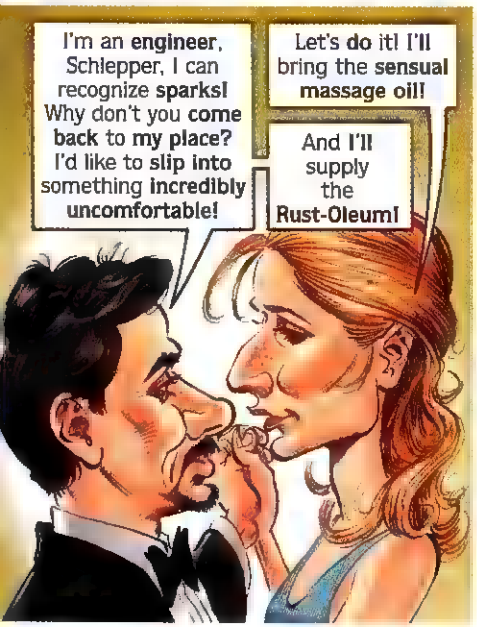

While it's true I've always secretly wanted you to grab my organ, somehow I'd pictured it differently! Nevertheless, I'm sorry that the gelatinous discharge in there is so gross!
No problem, Mr. Snark! I'm married to the singer for Coldplay! Have you HEARD their albums? I'm used to putting up with disgusting goop!
SHLOOP!
SPLORT!
BLURGH!
PROPERTY BETTY FORD CLINIC

Mr. Snark. You're a full-grown man! But since your return to America, you've spent hours alone, down in your basement, abusing your body, playing with your computer equipment and designing new superhero costumes that no one but you can see! Do you know what this makes you?
Yes! Marvel Comics' target audience!

Sir, you're stumbling and slipping awkwardly, and crashing into every wall in the room!
Ahh, I'm used to it! I just hope they don't mistake what I'm doing and send me back to rehab!

It works! The suit works! At last, I can accomplish the one thing mankind has always dreamed of doing! I can poop on a bird's head! Tweet tweet on THIS, you worm-eating little creeps!
HEAVY DUTY
PURGE
MILK EGGS BREAD


Phony. I'll give it to you straight! There are higher-ups in Snark Industries who want you eliminated! You need someone you can trust, to help you shmooze the corporate board!
WHAT corporate board? Judging from what I can see, this company is completely empty 24/7, except for the two of us! Somebody's out to get me, you say? Hmm, let me go home and ponder this mystery!
SNARK INDUSTRIES


I'm an engineer, Schlepper, I can recognize sparks! Why don't you come back to my place? I'd like to slip into something incredibly uncomfortable!
Let's do it! I'll bring the sensual massage oil!
And I'll supply the Rust-Oleum!

I'm back to finish the job! With this hand, I can shoot deflector blasts! With this arm, I can shoot guided rockets! With my shoulders, I can pinpoint terrorist targets among civilians! And for some reason, I can pick up Sirius Radio! Baba booey! Baba booey!
POW! POW! POW! POW!
The iron infidel has returned! No! My terrorist retirement package! My 401(k)! My...aaaaghhhh!
Aaaiiiieeee! Worst cameo ever!

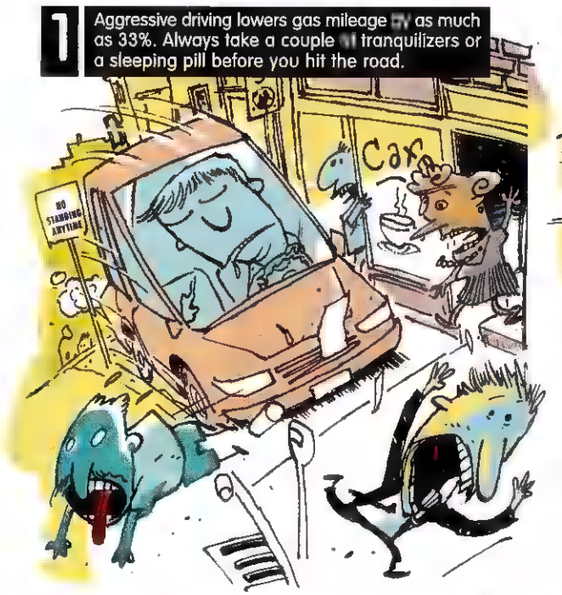
Roger that, Dash Two, we have intercepted the unidentified bandit! The man in the red and gold uniform has been hit! Repeat: the man in the red and gold uniform has been hit!
Holy crud! We shot Joe Montana?
PUTT PUTT PUTT PUTT PUTT PUTT PUTT PUTT PUTT
I let myself in the back entrance! Tsk, tsk, tsk. You invented a titanium war suit, you invented a supercomputer with its own living personality and you invented the most powerful energy source ever! Too bad you never got around to "burglar alarm"!
What it comes down to is this: in any company, only ONE man can have the most absurd facial hair! And so, by the time your brain defreezes, your heart motor will be mine! And it's all legal! I also took the liberty of forging your organ-donor card!
Surprise! I found your old Iron Can suit, and had it supersized! The Dude collides!
That makes sense! But after 15 scenes of me wrecking my lab and smashing my head into walls, how did you get your super-suit to do exactly what you want it to do, after zero seconds of practice?
I believe I can answer that fundamental question of story logic in a sensible and informative manner... by smashing a bus on your head!
Gaarrgghh!!! My plan was 99.999% perfect! Only the part about wearing a three-ton metal suit on a glass roof over a gigantic power generator was a little iffy!
Ha! I let him kick the crap out of me, and then my pseudo-girlfriend pushed a button! This superheroing stuff is EASY!
FOR EVIL VILLIANS ONLY
Press conference, eh? I guess they all want to talk about the incredible debut of the most popular metal hero anybody ever saw!
Yes, they are. But, Phony, there's only one problem...
They're not here to see YOU!

These days driving your car anywhere costs a small fortune! With gas prices at an all time high you practically have to rob a bank just to afford gas! But then you'd need a getaway car! You see the conundrum we're in! So before you go get fitted for a ski mask, you should read these...

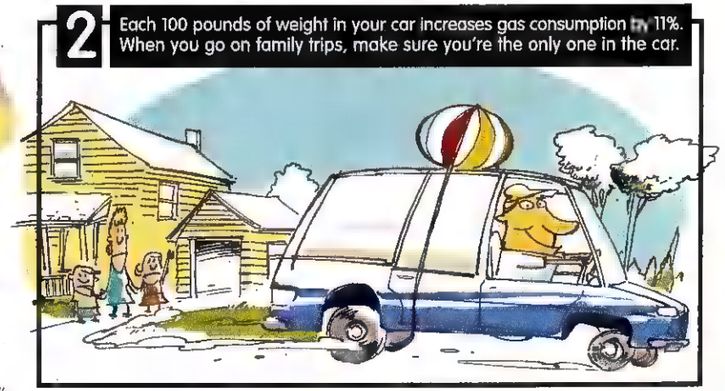
10 EASY WAYS TO BEAT HIGH GAS PRICES AND INCREASE YOUR MILEAGE

WRITER: DICK DEBARTOLO
ARTIST: TIM HAMILTON

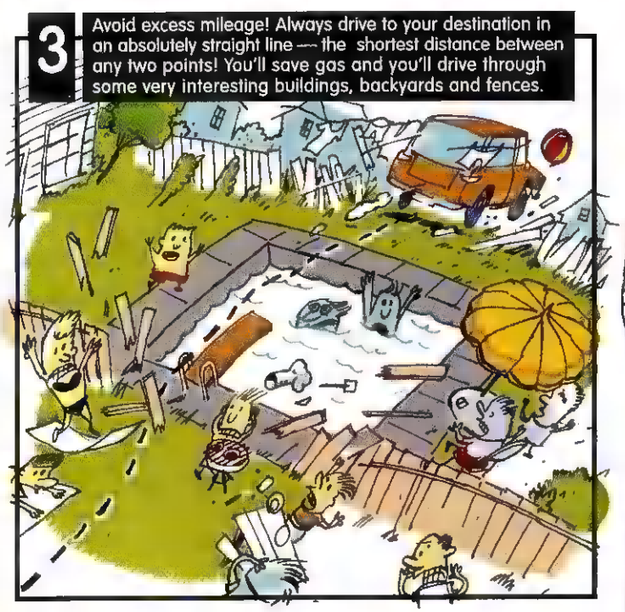
1 Aggressive driving lowers gas mileage by as much as 33%. Always take a couple of tranquilizers or a sleeping pill before you hit the road.



2 Each 100 pounds of weight in your car increases gas consumption by 11%. When you go on family trips, make sure you're the only one in the car.



3 Avoid excess mileage! Always drive to your destination in an absolutely straight line — the shortest distance between any two points! You'll save gas and you'll drive through some very interesting buildings, backyards and fences.



4 Be creative! Cover your front bumper with double-stick tape then ease up slowly to the car in front of you. Once the double-stick tape makes contact you'll coast along for free.

5 Wind resistance can reduce mileage efficiency by up to 20%. Listen to the weather forecast so you can plan trips in the direction the wind is blowing. (Bonus tip: Hurricanes and tornados can produce even better gas mileage.)

6 Join the Auto Club. Every morning call and report that your car isn't running. They'll tow you to a gas station near your job for free. Repeat in the opposite direction at — P.M.

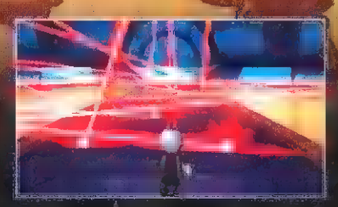
7 Use gravity. Only travel to places when you can coast downhill. If this is unfeasible, put more air in your back tires than in your front tires so it will seem like you're driving downhill all the time.

8 Don't be embarrassed to ask everyone who rides with you to kick in a few bucks for gas. (This technique is especially effective if you do it when riding on a bus.)

9 Excessive weight in your car's trunk can severely limit gas efficiency. Remove all unnecessary clutter (spare tire, flares, emergency road repair kit, etc.) from your car's trunk immediately.

10 Avoid unnecessary starts and stops. When picking someone up or dropping them off, simply open your car's door and let them jump.

THIS TIME
THE SECRET AGENT
IS THE GADGET.



Holo-Monocle
Look at your enemy and become him. Then mess with his mind.
Cuff Link Bombs
Every secret agent needs bombs. And linked cuffs. Done and done.
Tie-A-Rang
Danger lurks at every formal shindig. For that, a razor-equipped boomerang bowtie, naturally.
Jet Boots
The only thing sneakier than sneakers.

When the most difficult, secret and dangerous missions in the galaxy need to be solved, there's only one robot to turn to: Secret Agent Clank. Ratchet has been wrongfully jailed and it's up to you to free him and clear his name. Embark on a top-secret intergalactic rescue mission, using state-of-the-art gadgets to overcome challenges in stealth, puzzle-solving and hand-to-hand combat. You'll need to use everything you've got. Literally.

SECRET AGENT CLANK

EVERYONE 10+
E
10+
CONTENT RATED BY ESRB

- Animated Blood
- Crude Humor
- Fantasy Violence
- Mild Suggestive Themes
- Tobacco Reference

PlayStation Portable

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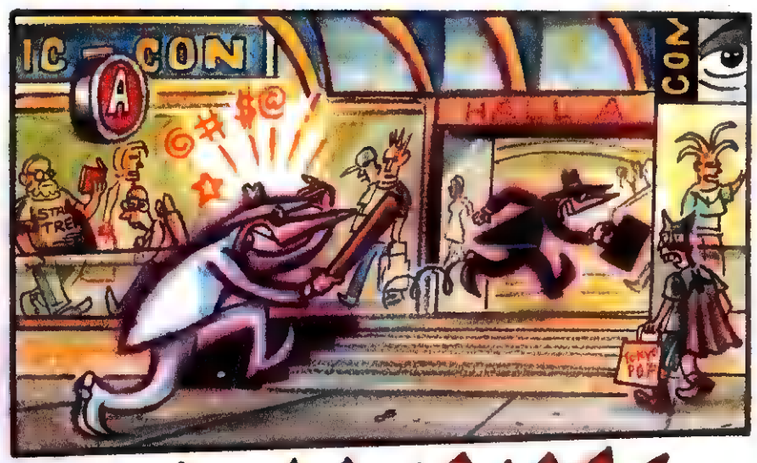
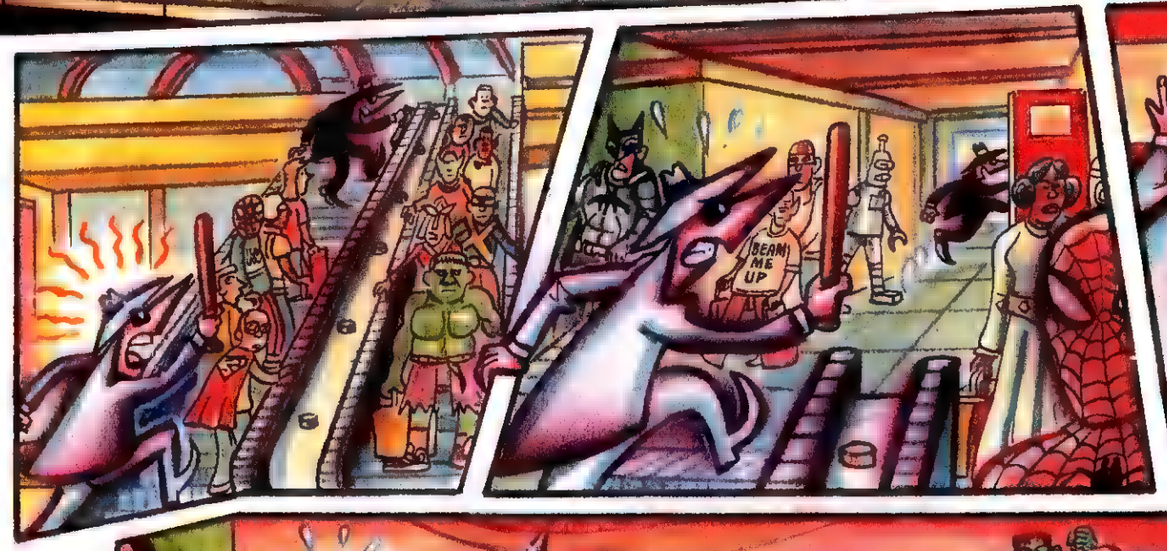
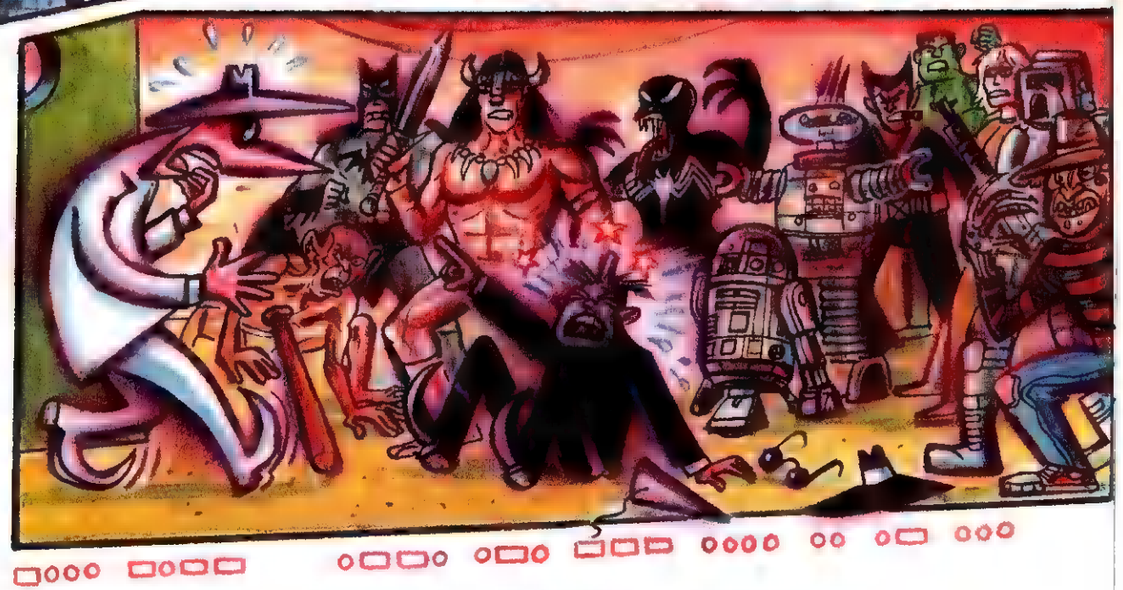
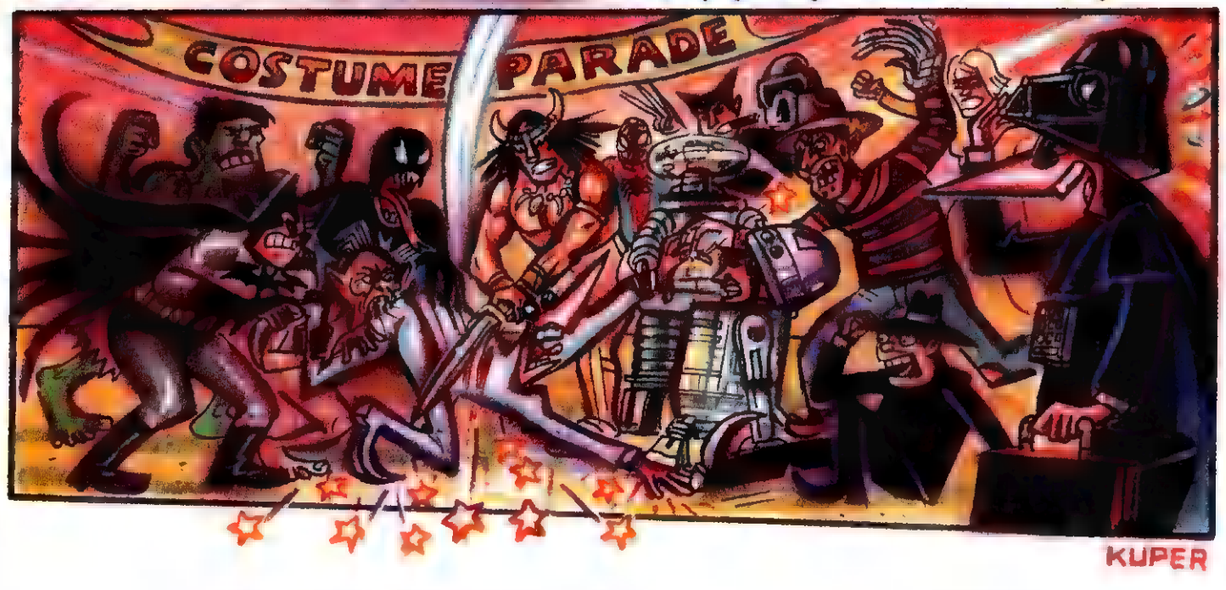






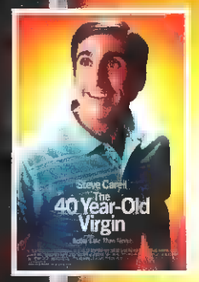


WRITER AND ARTIST: PETER KUPER

COMING DISTRACTIONS DEPT.

Ever since movie theaters first opened, one thing has always been present (and no, we don't mean expensive popcorn — come on, that stuff only costs them about five cents a cubic hectare to make)! We're talking about movie posters, brimming with titles, stars and imagery! And yet, the movie itself is but a small part of the overall trip to the Cineplex — how about they make some...

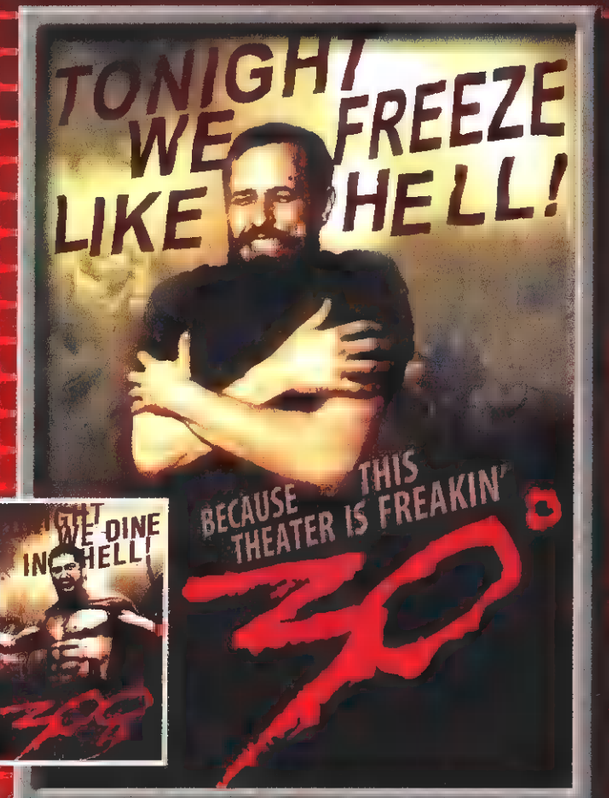
MOVIE POSTERS FOR THE REST OF THE MOVIE EXPERIENCE

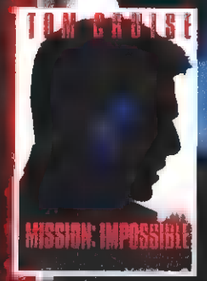


WHEN ANTICIPATION TURNS TO CRUSHING BOREDOM...
28
28 WEEKS LATER
28
COMING
ATTRACTIONS
LATER
THERE WAS THAT ONE WITH OWEN WILSON TRYING TO WIN BACK HIS HIGH SCHOOL SWEETHEART BY TEAMING UP WITH HIS OLD WRESTLING COACH • THEN THAT ONE ABOUT THE PRO WRESTLER WHO'S A BOUNTY HUNTER OR MARINE OR SOMETHING AND ROADHOUSE KICKS ALL THOSE GUYS • THEN THE ONE ABOUT THE KIDS WHO PLAY IN THE WOODS AND FIND SOME KIND OF MAGICAL CRAP • THEN THAT ONE WITH KATE HUDSON TRYING TO FIND A MAN, BUT SHE'S SO BUSY WITH WORK AND SHE KEEPS TRIPPING ON STUFF • THEN THERE WAS THAT PSYCHOLOGICAL THRILLER WITH THAT KID FROM THE COMPUTER COMMERCIAL • THEN THAT OTHER ONE WITH KATE HUDSON

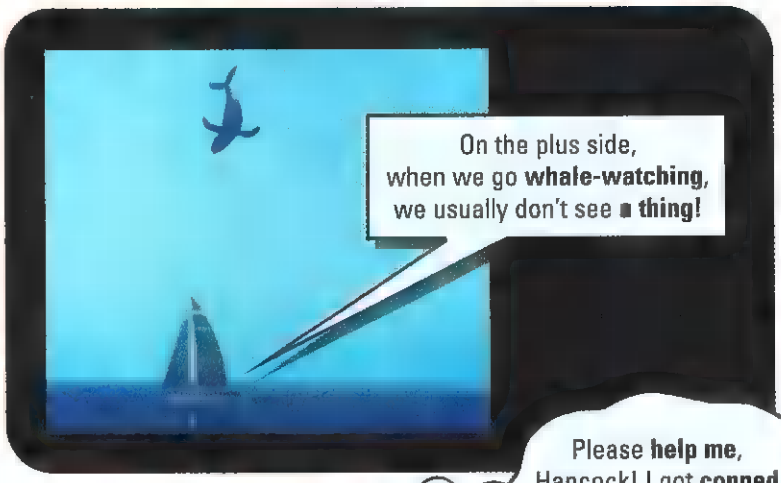
WRITER: RUSS COOPER

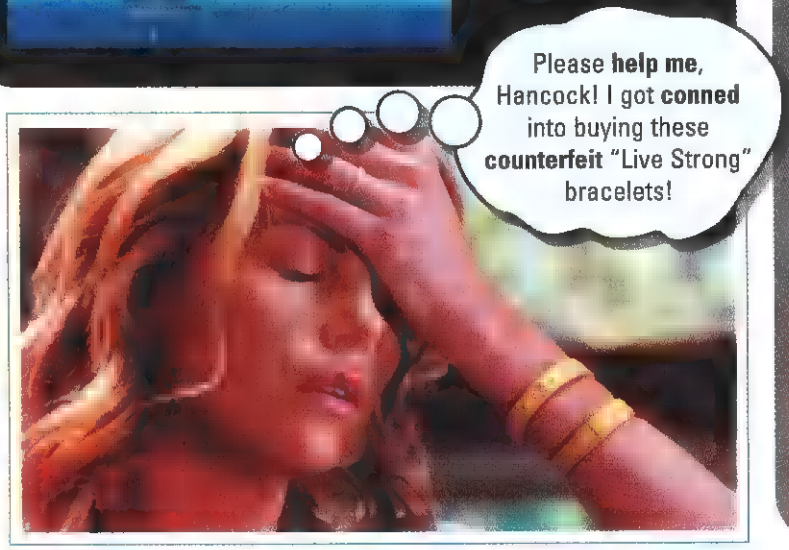
ARTIST: SCOTT BRICHER

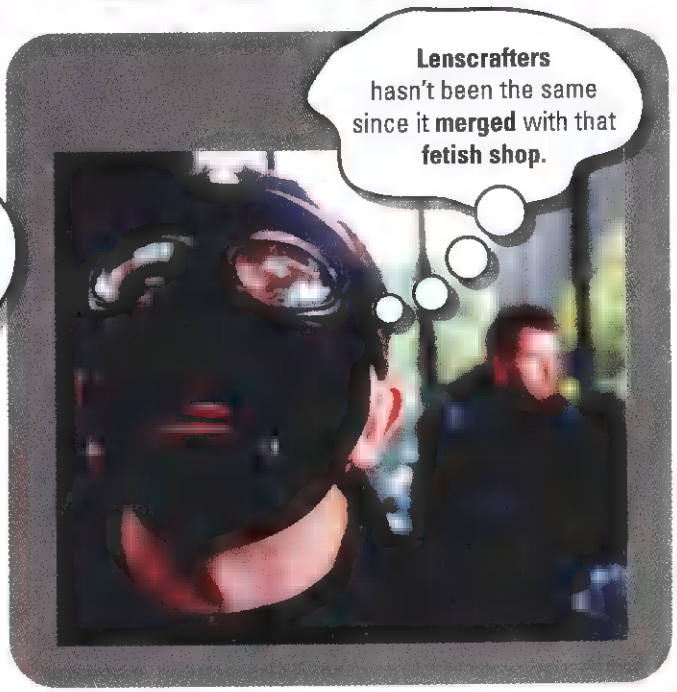


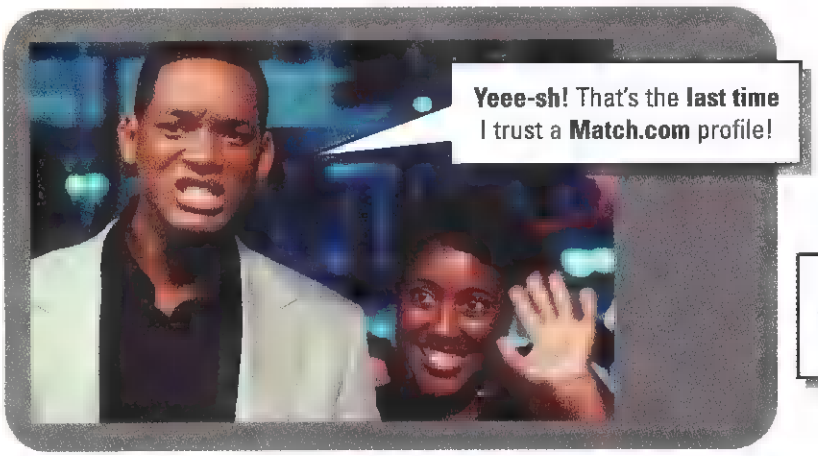


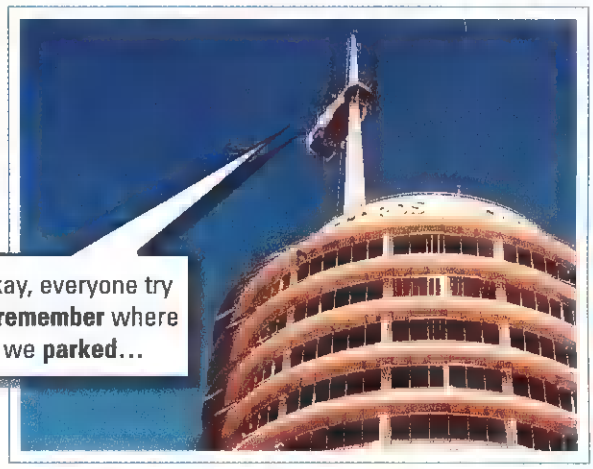
MAD's COCKY, BUT HANDY HANCOCK OUTTAKES



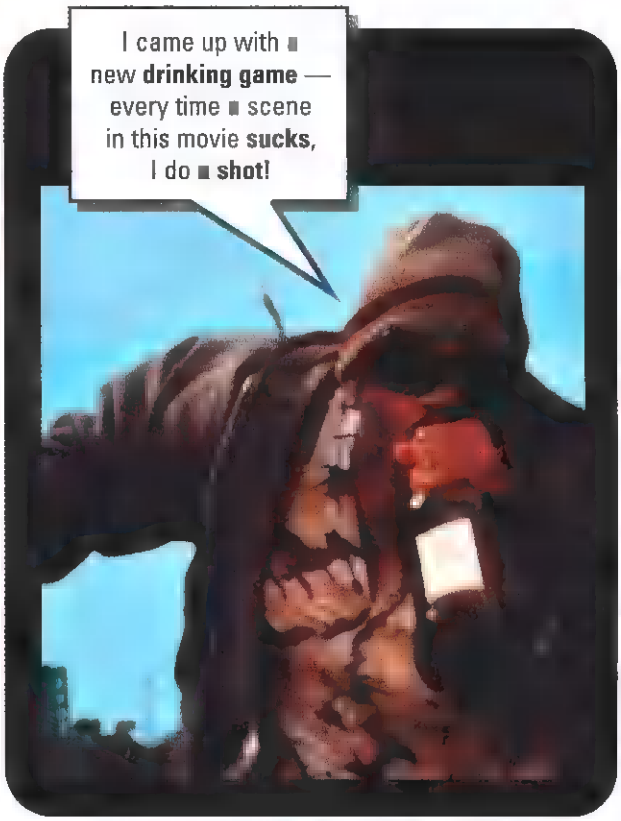


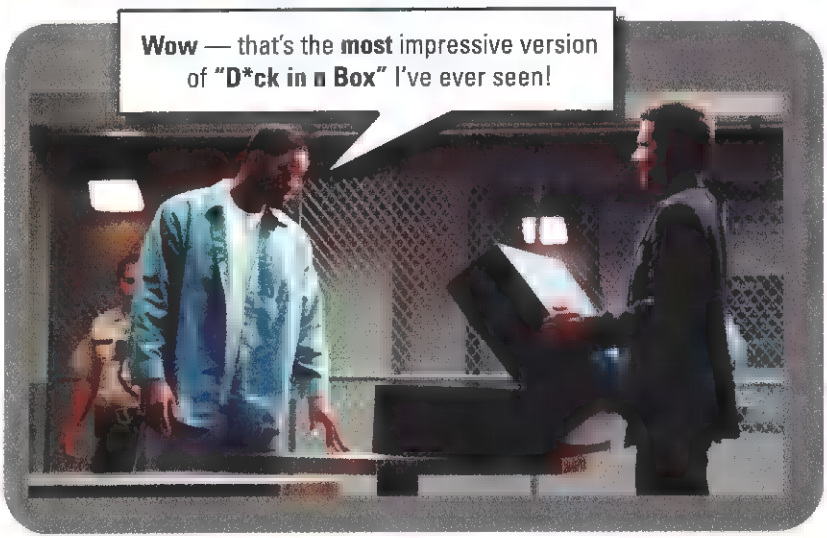


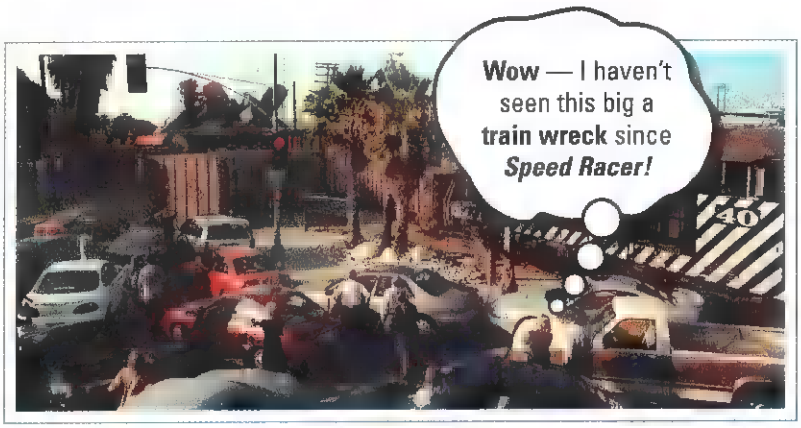

Yeee-sh! That's the **last time** I trust a **Match.com** profile!


Okay, everyone try to **remember** where we **parked**...

I'd like to take this opportunity to **apologize** for making ***I Am Legend***...


I came up with ■ new **drinking game** — every time ■ scene in this movie **sucks**, I do ■ **shot!**


Wow — that's the **most** impressive version of **"D*ck in ■ Box"** I've ever seen!

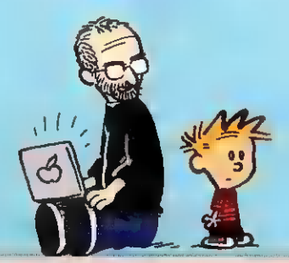

Wow — I haven't seen this big a **train wreck** since ***Speed Racer!***
40

Wing Tip Realtors
Wing Tip Realtors
Homeless and **penniless** — now I know how **DJ Jazzy Jeff** feels!

APPLE OF OUR IRE DEPT.

When the beloved *Calvin & Hobbes* ended its ten-year run in 1995, millions of diehard fans were crushed. It's been a rough 13 years for those tragic souls, as they tried, unsuccessfully, to fill the gaping void with *Marmaduke* and *Sally Forth*. But now, Calvin is back — albeit with a famous **new** partner who's just *slightly* more greedy, vindictive, and interested in sleek MP3 technology than the lovable ol' stuffed tiger. That's right — it's...

Calvin and Jobs



WRITER: JACOB LAMBERT
ARTIST: GARY HALLGREN

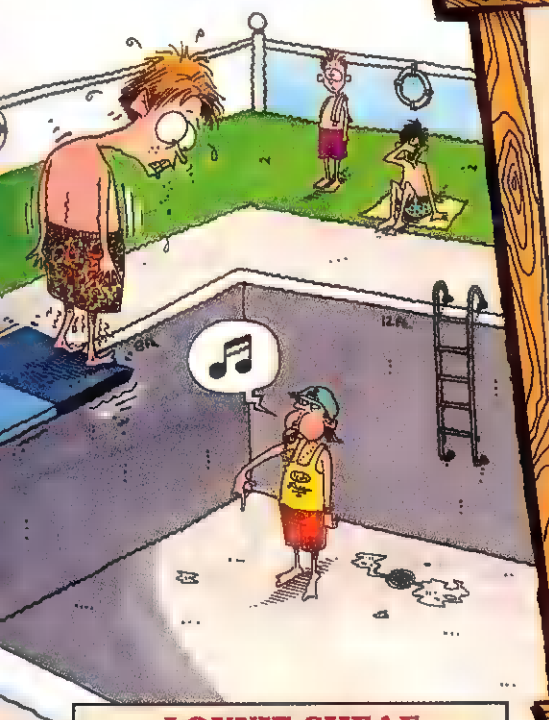
HEY, JOBS, MY DAD THINKS YOU'VE TURNED INTO A FRAUD.
HE SAYS ALL YOU DO NOW IS TAKE EXISTING PRODUCTS, MAKE THEM A TEENSY BIT SMALLER AND THEN EXPECT EVERYONE TO GO NUTS OVER THEM.
WHAT DO YOU THINK OF THAT, JOBS?
I THINK I'VE MADE $64 MILLION SINCE WE STARTED WALKING.
I'LL BE SURE TO MENTION THAT TO HIM.
Alright, Twinky, let's make with the lunch money.
ROUGH DAY AT SCHOOL, CALVIN?
I'LL SAY! MOE TOOK MY LUNCH MONEY AGAIN. I HATE BULLIES WHO PICK ON OTHERS JUST BECAUSE THEY'RE SMALLER.
SO WHAT'RE YOU DOING?
OH, THIS? JUST E-MAILING EMUSIC.COM TO TELL THEM THAT iTUNES WILL CRUSH THEM LIKE A GNAT AND SPIT ON THEIR GRAVE.
YOU KNOW, YOU REALLY SHOULD GIVE MOE A SECOND CHANCE.
HEY, JOBS, WHATEVER HAPPENED WITH YOUR STOCK FRAUD CASE?
CHECK IT OUT! iPHONE 2.0!
WELL... YEAH, THAT'S PRETTY COOL, BUT I WAS WONDERING...
OOOH! NEW ORANGE iPOD NANO!
ZIP
WOW, ORANGE, HUH? BUT THE, UH, THE...
NEW iTUNES RENTAL SERVICE. CHECK IT OUT!
FLIP
THANKS FOR HELPING ME REHEARSE FOR MY NEXT GRAND JURY APPEARANCE.
HEY, WHAT'S WITH THE BLACK T-SHIRT, JOBS? YOU CAN AFFORD SOME NICE CLOTHES, YOU KNOW!
I JUST LIKE THE WAY IT LOOKS. NICE CLOTHES DON'T INTEREST ME, CALVIN.
SEE, DESPITE MY SUCCESS, I'M STILL A NORMAL, EVERYDAY GUY.
ALSO, OUR MARKETING DEPARTMENT SAYS I'M BRANDED THIS WAY AND CAN'T CHANGE!

GIVE JOBS BACK, MOE!
Why do you want him back so bad, Twinky?
WELL, LET'S SEE... HE'S GREEDY, SELFISH, OBSESSED WITH POWER, MONEY-HUNGRY, SOULLESS, EGOTISTICAL...
HE HAS A CHRIST COMPLEX, HE'S AN OVERBEARING TYRANT, HE –
Ah, forget it! What do I want a stupid doll for anyway?
SO YOU'RE REALLY NOT MAD AT ME FOR WHAT I SAID?
OF COURSE NOT! IN MY BUSINESS THOSE TRAITS ARE VIRTUES!
BOY, I'M REALLY PROUD OF THE NEW PIXAR MOVIE! IT'S ALWAYS BEEN MY DREAM TO DO THINGS IN ANIMATED STORYTELLING THAT HAVE NEVER BEEN DONE BEFORE!
WALL-E
AND WITH WALL-E, PIXAR HAS USED THE MOST POWERFUL SOFTWARE IN THE WORLD TO ESTABLISH BOLD NEW FRONTIERS!
SO WHAT'S IT ABOUT?
A CUTE THING THAT LEARNS A VALUABLE LESSON.
AGAIN?
YUP.
JEEZ! HOW COME ALL OF YOUR STUFF IS SO EXPENSIVE, JOBS?
WELL, CALVIN, IT'S CAREFULLY PUT TOGETHER BY SOME OF THE WORLD'S MOST INGENIOUS CRAFTSMEN!
REALLY? BUT ISN'T IT SLAPPED TOGETHER IN CHINA LIKE JUST ABOUT EVERYTHING ELSE?
I WAS TALKING ABOUT OUR ADS.
CALVIN, WHAT DID I TELL YOU ABOUT BRINGING THAT DOLL TO THE DINNER TABLE?
DOLL? DAD, THIS IS JOBS, THE GENIUS BEHIND THE iPHONE, iTUNES, AND ALL THOSE COOL iPOD COMMERCIALS!
REALLY? WHY DIDN'T YOU JUST SAY SO?
OH, THEY'LL PAY.

After spending all school year listening to stupid, boring and clueless teachers, is there any better way to spend the summer than listening to obnoxious, boring and clueless camp counselors? Of course! Almost ANYTHING would be better! But going to camp is your parents' decision, not yours, buddy! So at least you can tell the jerks apart, thanks to...

JOHN CALDWELL'S

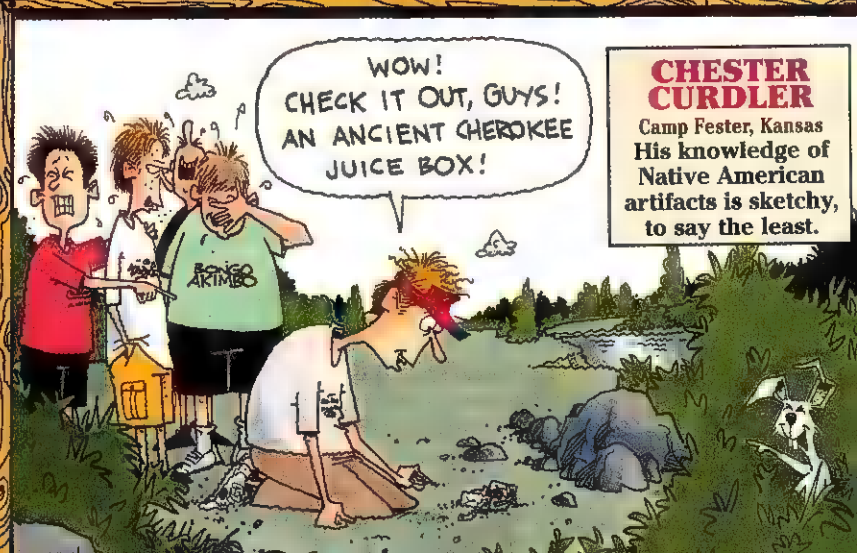
FIELD GUIDE TO SPOTTING AMERICA'S MOST INCOMPETENT SUMMER CAMP COUNSELORS



LONNIE SHEAF
Camp Hornswagle, Indiana
Insists on diving board "dry runs" for the weaker swimmers.

LEON BURLINGAME
Camp Nap-N-Noodle, Montana
Suffers from a bad case of pottery wheel motion sickness.

OKSANA FANTAUZZI
Camp Wak-A-Vole, Connecticut
Her S'mores have been linked to an outbreak of what doctors are calling "S'malmonella."



CHESTER CURDLER
Camp Fester, Kansas
His knowledge of Native American artifacts is sketchy, to say the least.

HFFFFFFT PHT PHT PHT HFFFFFFT...
THEN... ALL OF A SUDDEN... KA-POW!! REGIONAL BANK EQUITY FELL 3.065 PERCENT!
CAMP
TA-BA-CO TOM'S CUT RATE SMOKES
THIS IS A SMOKE FREE ENVIRONMENT
HEAP BIG $AVING$
ALL MAJOR BRANDS
LOW LOW PRI
STEP TWO: READING MATERIAL—BRING SOME...
MAD

ARNOLD "LAMBCHOP" HACKENBERRY
Camp Wasabi, Texas
Before making crafts from popsicle sticks, campers must first wait for him to eat all the popsicles.

LÜF HARKINSCHŸEN
Camp Trailmicks, Oregon
His scary campfire stories always center around mutual funds gone bad.

HARRIET WURTZEL
Camp Tickhaven, Massachusetts
Organizes relay races with scissors.

CARLA P. DECATUR
Camp Skankwater, South Carolina
The only so-called "Indian Lore" she ever passes on is how to buy cartons of Winstons at deep discounts.

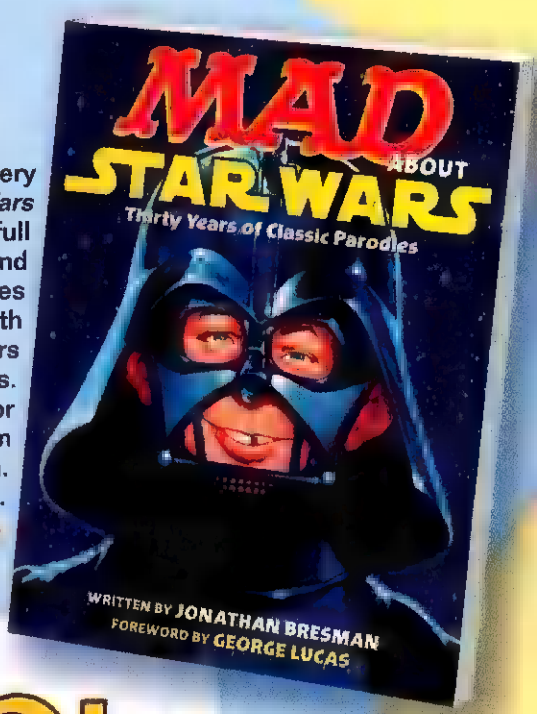
BURNE FILLMORE
Camp Pluck-A-Chuck, New Hampshire
Holds only one nature session, which focuses solely on what to do when it calls.

WRITER AND ARTIST: JOHN CALDWELL

MILLIONS OF TREES
GAVE THEIR LIVES FOR THESE BOOKS.
DON'T LET THEIR DEATHS BE IN VAIN!

Over 200 Spy Vs. Spy strips, many in full color, by Peter Kuper! Plus a complete collection of rare Spy Vs. Spy newspaper strips, Spy Vs. Spy Jr., and much, much more! Written by former MAD Editor David Shayne. Published by Watson-Guptill Publications.

ON SALE NOW!

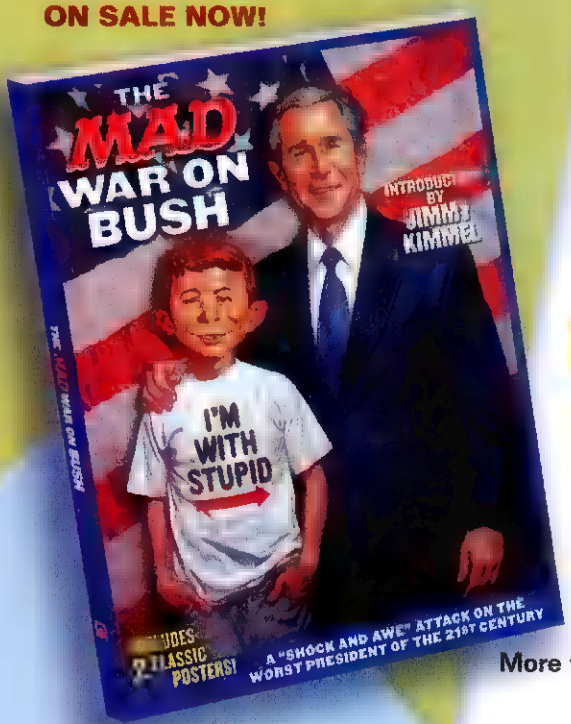


Virtually every MAD *Star Wars* article! Chock full of annotations and behind-the-scenes memories from both MAD artists and writers and Lucasfilm veterans. Written by MAD Senior Editor and former Lucasfilm lackey Jonathan Bresman. Published by Del Rey Books.

ON SALE NOW!

Savor the final days of ■ failed presidency by reading this hard-hitting satiric collection of articles on George W. Bush — the worst President since...well...Clinton! A MAD Book.

ON SALE NOW!


THE MAD WAR ON BUSH
INTRODUCTION BY JIMMY KIMMEL
I'M WITH STUPID
2 CLASSIC POSTERS!
A "SHOCK AND AWE" ATTACK ON THE WORST PRESIDENT OF THE 21ST CENTURY

MAD's GREATEST ARTISTS
The Completely MAD Don Martin

A Deluxe 2-Volume Special Edition containing every work Don Martin created for MAD over the course of 30 years! With ■ foreword by *The Far Side* creator Gary Larson and tributes to Martin from MAD's Usual Gang of Idiots! More than 1,000 pages — count 'em! Published by Running Press.

ON SALE NOW!

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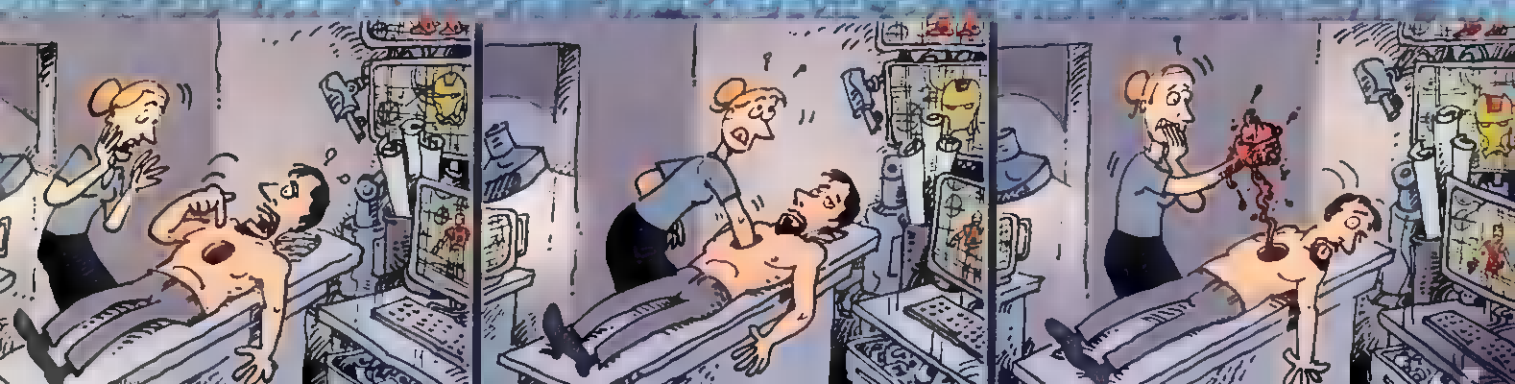
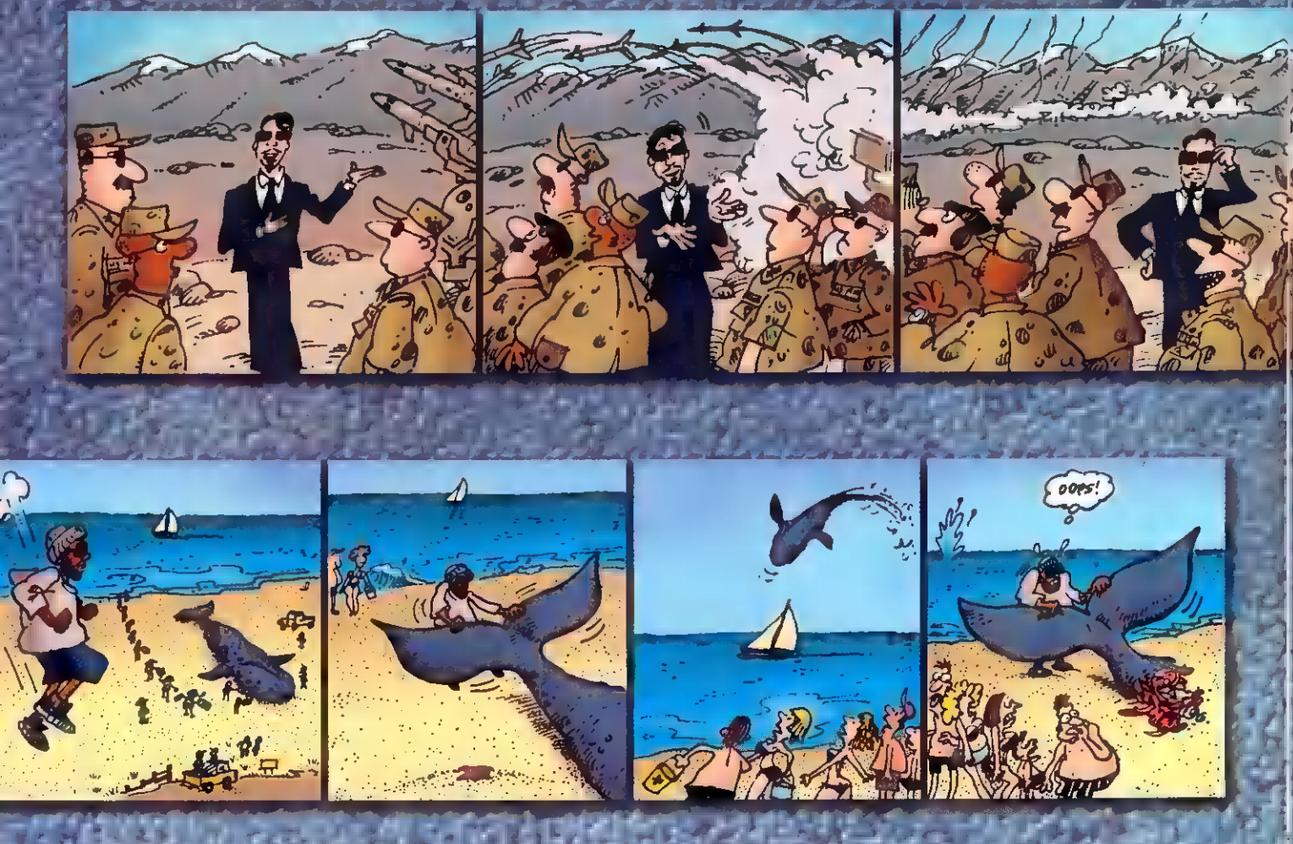
Sergio Aragonés Presents

A MAD LOOK AT THIS SUMMER'S SUPER HEROES

WRITER AND ARTIST: SERGIO ARAGONÉS

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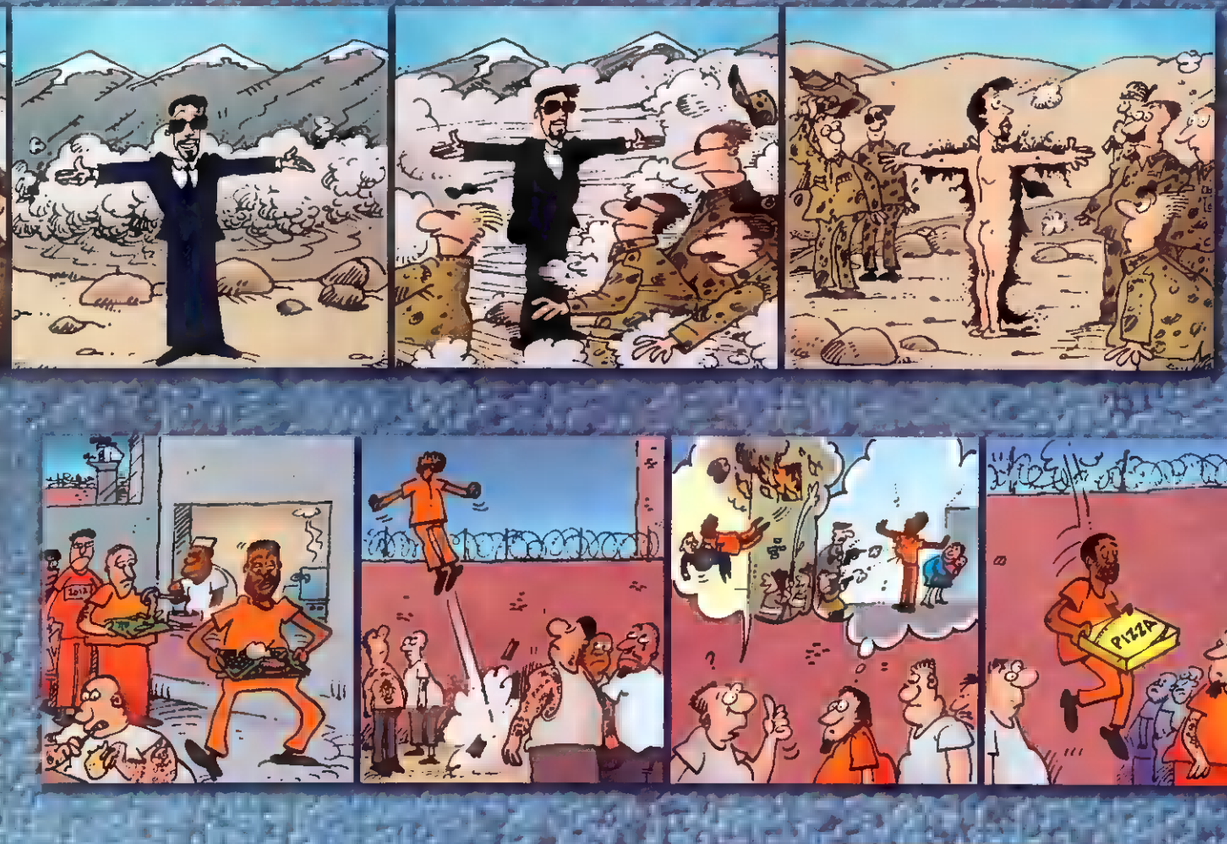

PIZZA

NORTH
LOS ANGELES
HANCOCK
REPAIRS ALL
CARS - TRAINS - ROADSIGNS
FREEWAYS - BUILDINGS - BENCHES
HANCOCK
REPAIRS

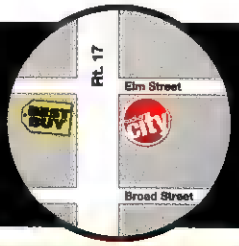
???

ARGGG!
HAIR BRAIDINGS
ZANZIBA
HOTEL
BANG!
BANG!
BANG!
BANG!
BANG!

sucker city

Grand Opening Downtown

Visit our new store on Rt. 17 directly across the street from Best Buy or visit any of our other 600 stores directly across the street from 600 other Best Buys!



no interest until 2010* on HDTV

believe it or not **3599.99** is the sale price

SHIITAKE
96" 1080p LCD with three HDMI inputs, picture-in-picture-in-picture-in-picture technology and incomprehensible 138-page instruction pamphlet.

don't save anything! **4299.99**

HIBACHI
50" plasma HDTV with 1280x1080 resolution that produces 33% sharper detail than the previous generation... which incidentally was featured in last week's flyer for four hundred bucks more. Pity the suckers who bought it then!

Wii™ Gaming System
Guaranteed In Stock
...if you're friends with an employee who hid it in the back for you. Otherwise, ooh, sorry, all sold out.

249.99

89.99

Epilepsy Victim™ Bundle for Wii™
Craptivision
Includes optical disc & bitestick controller.

* Which will be six months after the warranty's expired and you've hosted a Super Bowl party at which your drunken cousin threw a bottle of Rolling Rock at the screen when his team lost and you've given up all hope of "the beer drying out" and the set ever working again.

save $20
39.99

After way-too complicated $10 Mfr. & $10 Sucker City Mail-in Rebates* Reg. 59.99

Self-Editing Webcam

Stops embarrassing YouTube videos before they're made!

Pre-installed chip detects unfunny comedy, overly emotional tantrums, misguided political diatribes and those pretentious collaborative videos about "what being human means to you" that are featured constantly on YouTube's main page.

AWOL™ 4GB USB Flash Drive on Detachable Keyring

save $0
12.99

Lose all your data, or all your keys, or both!

save $6
19.99
2-pack when you buy this item somewhere else

RectoCom™

Combination Flash Drive/At-Home Rectal Thermometer USB 2.0, easy-to-read display, 4GB, 98.6% accuracy. From the makers of Prostate Web Cam™.

save $30
34.99

After $30 Mail-in Rebate* Reg. 64.99

Kramden™ Internet Screen Door

Online Security & Virus Protector

Buy now before it's outdated!
Oops! Too late!

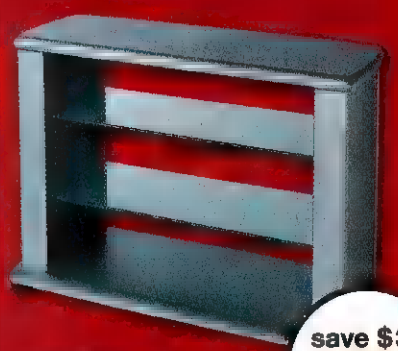
express disgust guarantee

shop @ suckercity.com and then head to the nearest location for a guaranteed wait of at least 24 minutes before we tell you that the item confirmed to be in stock online is nowhere to be found in the store! Then express disgust and be directed, by one of our customer associates, to drive at least 24 miles to another Sucker City location to begin the same process again — **guaranteed!**

save on our meager selection of furniture!

crappy IKEA-grade furniture without IKEA's selection

The electronic superstore industry's largest selection of ugly, industrial, 80s-style, three-tiered glass and black metal TV stands!



save $30
149.99
Reg. 179.99

THIS ONE

The look of cheap particle board recreated in flimsy, powder-glazed sheet metal. **Assembly required.**

229.99

OR THIS ONE

Unique design with center support only in back guarantees front of top shelf will be bowing under the weight of your TV in a month. **Assembly required.**

219.99

OR THIS OTHER ONE

Add a vise and a few tools and you've got yourself a Sears Craftsman bench. Complicated, time-consuming. **Assembly required.**

* Mail-in rebate form is generated on your receipt. Not responsible if we forget to give you a receipt, or if the receipt is smeared, or if you can't read your receipt because the receipt printer is out of toner and we can't put a new toner cartridge in (since we never have the toner cartridges you need, it stands to reason we don't have the toner cartridges we need, either).

who gives a crap?

we do, that's who!

buy *Horton Hears a Who* on DVD or Blu-ray and we'll give two shi—, er, donate two cents to the Toilets for Tots program

up to a total of $1.83.44

13.99 Collector's Edition 24.99

2-Disc Collector's Edition includes over six interminable hours of bonus features.

The Making of Horton — a thoroughly uninteresting look at bringing the CGI film to life that's no different than the other "making ofs" on the DVDs of *Ice Age*, the *Shrek* movies, and anything from Pixar.

Rolling Over in His Grave — a two-hour documentary on the legacy of Dr. Seuss and how it's been squandered.

Unfaithful One Hundred Percent — a whimsical featurette comparing the original 26-page book to the extremely padded 70-minute film.

pay 32% more 699.99 by putting this on the Visa that you barely pay the minimum on each month

FIZZIO

23" 720p LCD/DVD HDTV

Smaller TV at a surprisingly high price is perfect for the spoiled kids' room! Features built-in DVD player with slot just wide enough for the frosted blueberry Pop Tart a three-year-old will insert; video processing engine will quickly heat it until it melts and becomes impossible to eject, rendering entire unit inoperable.

sucker city

HD made pricey

go ahead! kid yourself that HD really makes that much of a difference! especially for the crap you watch! load up those credit cards!

confused about the difference between plasma, DLP & LCD?

you must have just talked with one of our employees!

save $20 139.99

Awarded Best New Piracy Software by the Hong Kong Businessmen's Association!

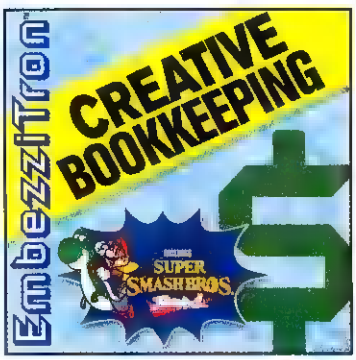
Yohoho™ Bootleg Movie ChopShop Advanced™

Edit your grainy, low-light, secretly-camcordered movie footage into ■ feature length film good enough to sit side-by-side in a cardboard box with other in-current-release or not-yet-released films on a folding table at the south end of Union Square where they are being offered for sale by illegal immigrants!

74.99

EmbezziTron™ Creative Bookkeeping™

Now bundled with *Super Smash Brothers Brawl* so you can write that off, too!



44.99

EmbezziTron™ Tax eVade Deluxe

From the makers of Creative Bookkeeping! Contains Federal forms; don't worry about State, they never go after you for State.

TOSTITO
Sputnik Laptop

15.5" Tiltsquint™ widescreen

- 1GB memory and 150GB hard drive will have you prying this thing apart to install more RAM five minutes after getting it home and noticing that it struggles to open Google.
- Burns DVDs and CDs to a melted, inextractable mess, due to overheating battery.
- Built-in webcam for drunken naked chatting with your boyfriend, which you won't be aware he was recording until after you've broken up and see the videos on YouTube.
- Tiny, dry keyboard best suited to those trained in courtroom stenography.
- Power-saving feature saves battery life by going into sleep mode between key-strokes more than 0.5 seconds apart.

slightly improved luminosity of LCD screen makes this laptop perfect for outdoor use as long as it's dawn, dusk, or severely overcast.

save $170 eventually
879.99
after arguing with the cashier that it's not ringing up at the advertised sale price

sucker city

save up to $500 instantly
on clearance laptops, desktops, printers & more

...then pay much, much more trying to repair these items when they break down since the manufacturers no longer offer any sort of customer support for them!

stock up on printer paper

yeah, like an electronics store is where you're going to get your best deal on office supplies!
hey, while you're at it, why not treat yourself to a $7 Snickers bar at the register?

save 10 cents
69.99
Reg. 70.09

FreeRange® Wireless Broadband Router

Powerful enough to accommodate all the computers in your house on the same network — as well as eight nearby homes, including that halfway house half a block down the street where they're keeping three registered sex offenders, a guy convicted of massive Internet fraud and two felons who ran an identity theft ring.

6.99
Per prong

Economy 36-Outlet Power Strip Package

Includes roll of duct tape to keep those heavy block transformer plugs from falling out, and a pair of pliers to yank out the grounding plug from three-pronged cords. UL Listed. (On their recall page.)

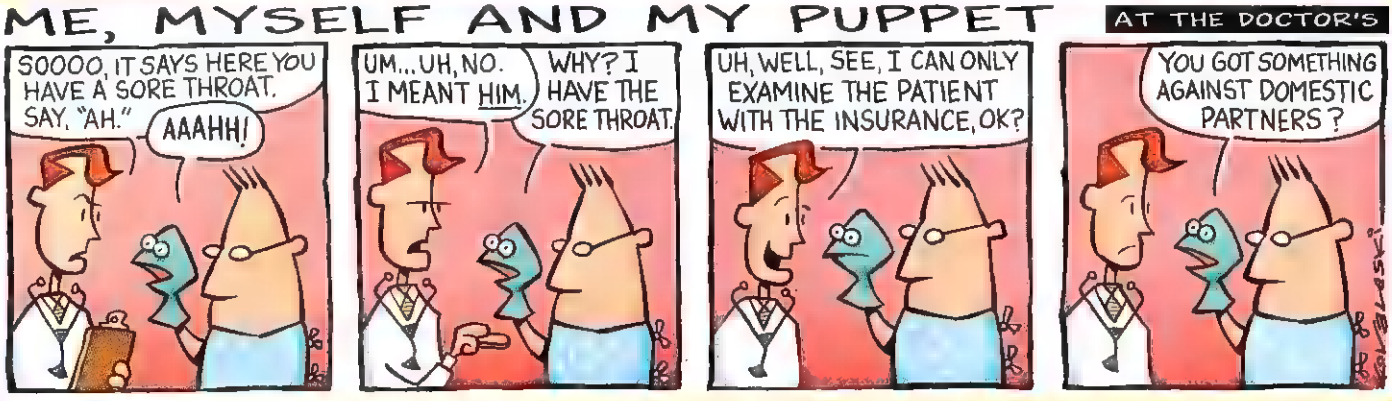
32.99
Reg. 39.99

SUNBOSE One-Slice iPod™ Docking/Toasting Station

Compatible with all iPod models including Nano, Shuffle and Mini; and with most standard breads including traditional loaf slices, English muffins, and halved bagels. Features volume and browning controls. Bottom-mounted speaker cover opens easily for crumb removal.

THE STRIP CLUB

ME, MYSELF AND MY PUPPET


SOOOO, IT SAYS HERE YOU HAVE A SORE THROAT. SAY, "AH."
AAAHH!
UM... UH, NO. I MEANT HIM.
WHY? I HAVE THE SORE THROAT.
UH, WELL, SEE, I CAN ONLY EXAMINE THE PATIENT WITH THE INSURANCE, OK?

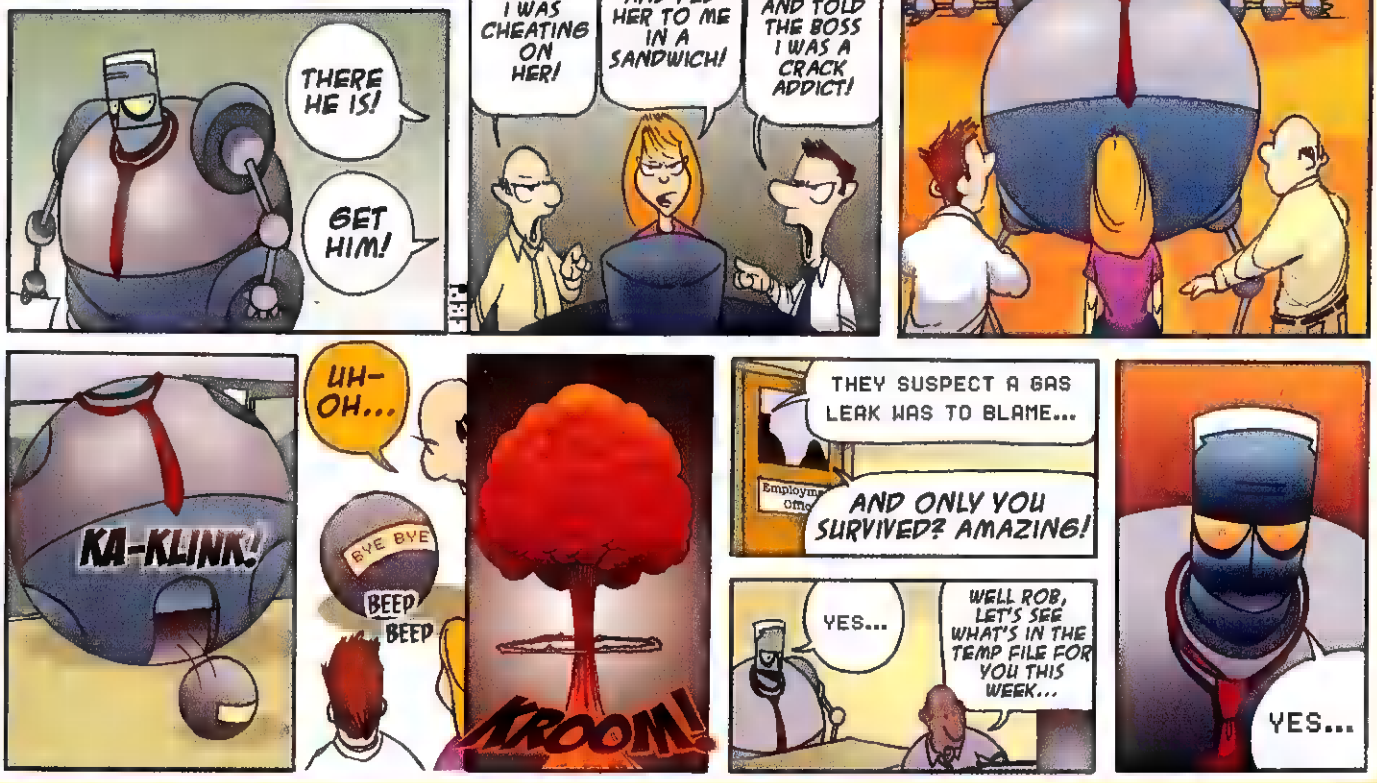
AT THE DOCTOR'S

JOHN KOVALESKI

FATHER O' FLANNITY'S HOT TUB CONFESSIONS!! WITH ED NORTON AS THE HULK!
ARRRGH!! HULK HATE PRESS!!
Take it easy, son. You're safe here.
CHOIRBOY TIMMY!!
ZORT ZORT ZORT ZORT
Oh dear... Where am I?
You're in the hot tub, Mr. Norton. I guess you're here to talk about all the bad press surrounding your new HULK movie.
All I hear is how I messed with the script & how word is that the movie is Terrible & That audiences really just want Lou Ferrigno!!
But the movie isn't terrible!! It'll be yet another in my great track record!!
Like "Fight Club," "Larry Flynt" or "Primal Fear"!!
Yes, my son. But what about "Kingdom of Heaven" & "Everyone Says I Love You"?
VORT VORT VORT
ARRG
Good thing you didn't mention "Death To Smoochy" or we'd be dead by now!
KEEF

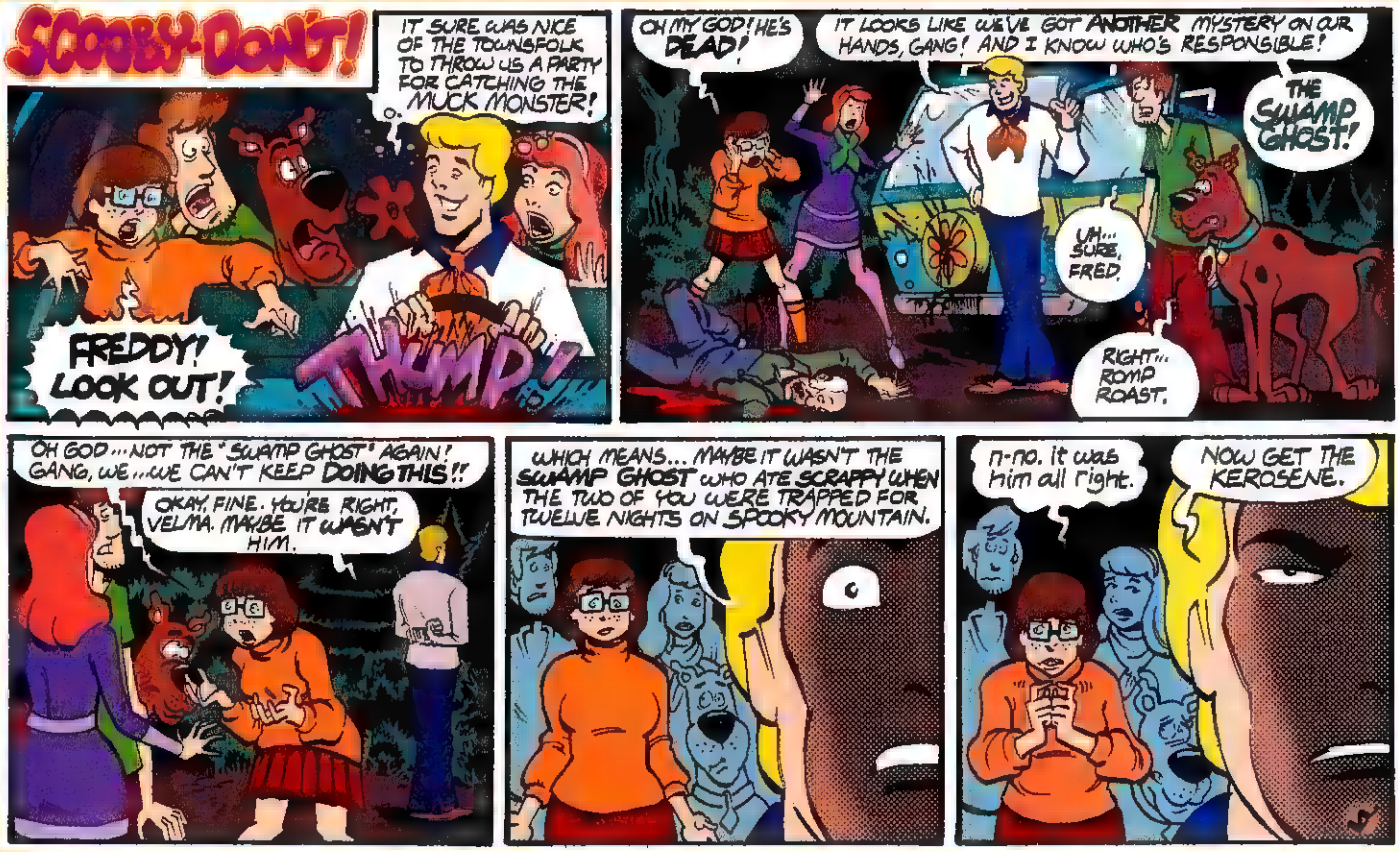
KEITH KNIGHT

ROB The Evil, Backstabbing, Robot Temp


THERE HE IS!
GET HIM!
HE CONVINCED MY WIFE I WAS CHEATING ON HER!
HE KILLED MY CAT AND FED HER TO ME IN A SANDWICH!
HE STOLE MY PROMOTION AND TOLD THE BOSS I WAS A CRACK ADDICT!
WWWHRRR
KA-KLINK!
UH-OH...
BYE BYE
BEEP BEEP
KROOM!
THEY SUSPECT A GAS LEAK WAS TO BLAME...
AND ONLY YOU SURVIVED? AMAZING!
YES...
WELL ROB, LET'S SEE WHAT'S IN THE TEMP FILE FOR YOU THIS WEEK...
YES...

COREY PANDOLPH

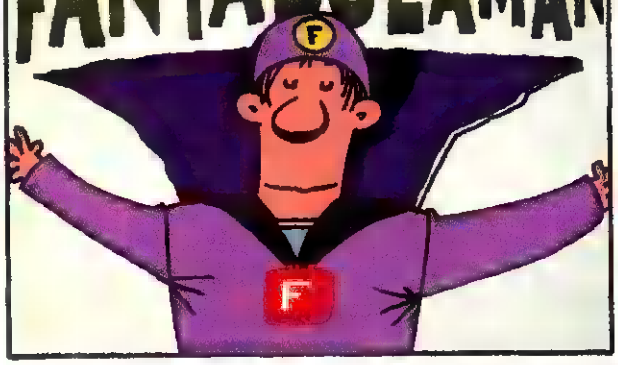
SCOOBY-DON'T!


IT SURE WAS NICE OF THE TOWNSFOLK TO THROW US A PARTY FOR CATCHING THE MUCK MONSTER!
FREDDY! LOOK OUT!
THUMP!
OH MY GOD! HE'S DEAD!
IT LOOKS LIKE WE'VE GOT ANOTHER MYSTERY ON OUR HANDS, GANG! AND I KNOW WHO'S RESPONSIBLE!
THE SWAMP GHOST!
UH... SURE, FRED.
RIGHT... ROMP ROAST.
OH GOD... NOT THE "SWAMP GHOST" AGAIN! GANG, WE... WE CAN'T KEEP DOING THIS!!
OKAY, FINE. YOU'RE RIGHT, VELMA. MAYBE IT WASN'T HIM.
WHICH MEANS... MAYBE IT WASN'T THE SWAMP GHOST WHO ATE SCRAPPY WHEN THE TWO OF YOU WERE TRAPPED FOR TWELVE NIGHTS ON SPOOKY MOUNTAIN.
n-no. It was him all right.
NOW GET THE KEROSENE.

JASON YUNGBLUTH

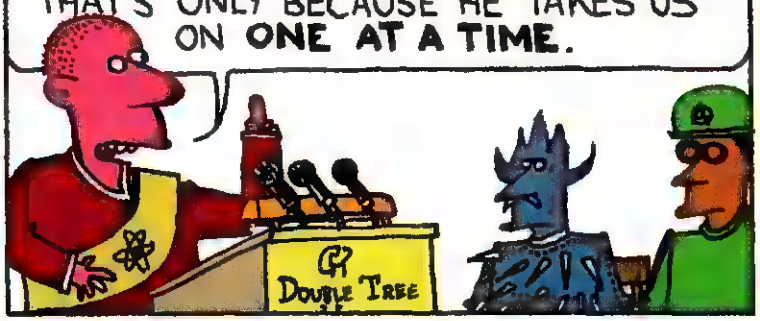
THE WORLD'S ONLY **TRULY** UNDEFEATABLE **SUPERHERO**

FANTABULAMAN



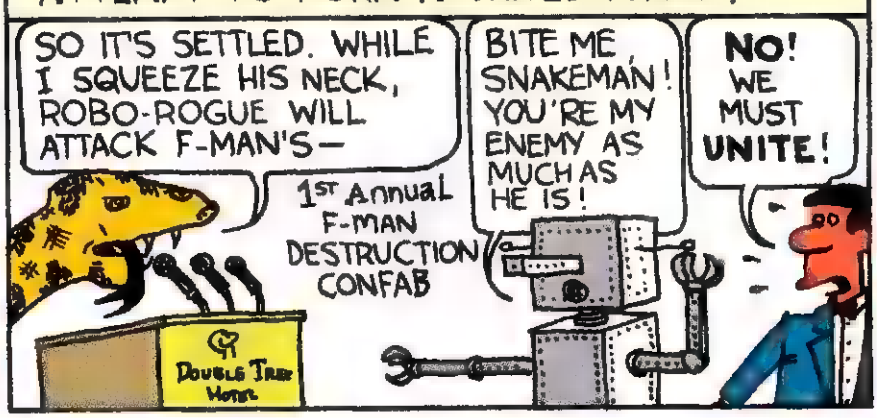
FANTABULAMAN'S ENEMIES GATHER AT A CHAIN HOTEL CONFERENCE CENTER TO POOL THEIR RESOURCES.

WE ARE ALL VILLAINS WHO'VE BEEN DEFEATED BY FANTABULAMAN. BUT THAT'S ONLY BECAUSE HE TAKES US ON **ONE AT A TIME.**



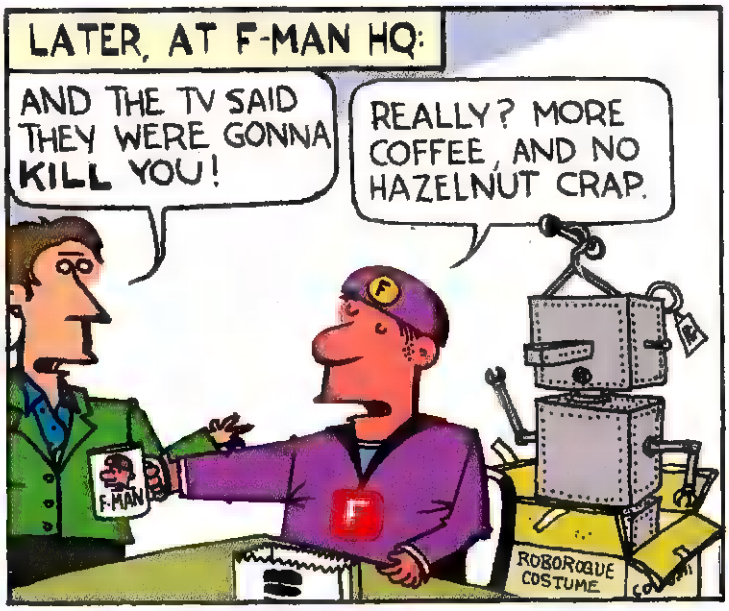
SURE, HIS LEAD-BASED BLOOD OVERCAME ME, RADIATIONMAN. BUT WHAT IF HE'D HAD TO CONTEND WITH SCORPION WOMAN AND THE CLOCK KING—ALL AT **ONCE?**

DAYS OF TALKY PANEL DISCUSSIONS, CATERED FOOD AND FLUORESCENT LIGHTS TAKE THEIR TOLL ON F-MAN'S ENEMIES' ATTEMPT TO FORM A UNITED FRONT.


SO IT'S SETTLED. WHILE I SQUEEZE HIS NECK, ROBO-ROGUE WILL ATTACK F-MAN'S—
1ST ANNUAL F-MAN DESTRUCTION CONFAB
BITE ME, SNAKEMAN! YOU'RE MY ENEMY AS MUCH AS HE IS!
NO! WE MUST UNITE!
DOUBLE TREE HOTEL

THE PLAN TO SMITE F-MAN IS ABANDONED AS THE VILLAINS TURN ON EACH OTHER.

LATER, AT F-MAN HQ:



TED RALL

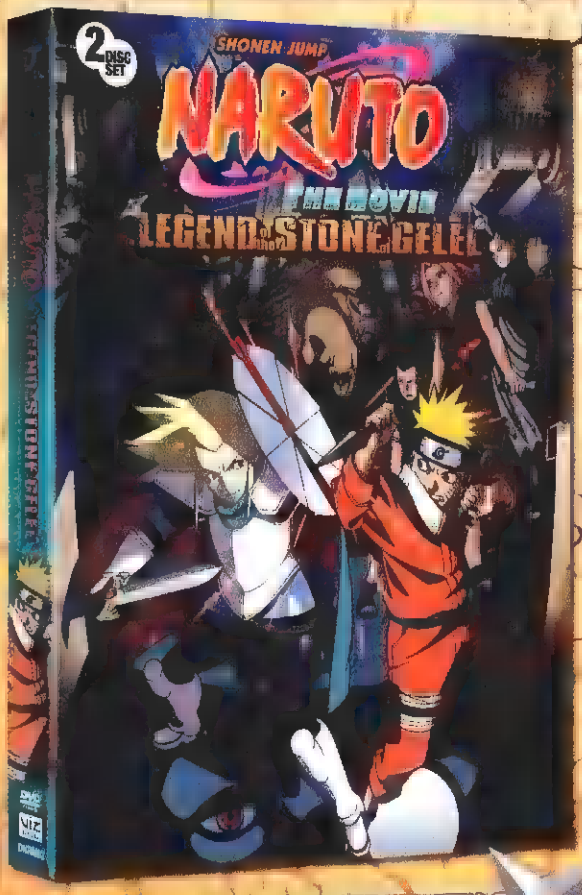
When a dream of utopia becomes a NIGHTMARE, it'll take a ninja to set things right!

SHONEN JUMP™

NARUTO™

THE MOVIE

LEGEND of the STONE of GELEL



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WHAT IS THE ONE HERO FANS NEVER SEEM TO TIRE OF?

HERE WE GO WITH ANOTHER RIDICULOUS
MAD FOLD-IN

The public is fickle, and while they might love something one minute, they're quick to change their tune and move on to something new. There's one hero, however, that never seems to get played out. To find out what it is, fold page in as shown.

FOLD PAGE OVER LIKE THIS!

A FOLD PAGE OVER LEFT

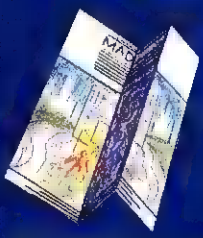
B FOLD BACK SO THAT "A" MEETS "B"

GUIDED BY PASSION, A FAN CAN PLACE A HERO ON AN ALTAR OF LOVE AND DEVOTION. THIS IS FOLLOWED BY THE HERD INSTINCT THAT CAUSES LOTS OF OTHERS TO JOIN TOO

A B

WRITER AND ARTIST: AL JAFFEE

WHAT IS THE ONE HERO FANS NEVER SEEM TO TIRE OF?



FOLD PAGE OVER LIKE THIS!

A B FOLD BACK SO THAT "A" MEETS "B"

GUITAR

HERO

A B

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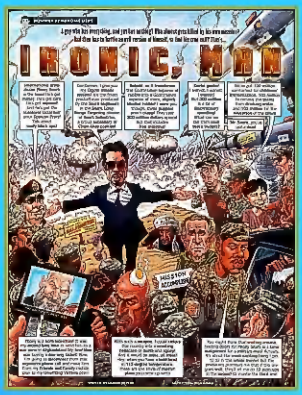

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